

# Just Being Justin: A Breathy Analysis of Air Pollution and the Popularity of the Name Justin in Chicago

*Chloe Hughes, Abigail Terry, Gloria P Thornton*

*The Journal of Urban Air Quality and Sociolinguistics*

*The Urban Environmental Analysis League*

*Boulder, Colorado*

---

## Abstract

Air pollution is a pressing environmental issue that impacts the health and well-being of urban populations. In this study, we delved into the unlikely relationship between the popularity of the name Justin and air pollution in the bustling city of Chicago. By utilizing data from the US Social Security Administration and the Environmental Protection Agency, we aimed to uncover whether there exists a connection between the rise of little Justins and the swirling pollutants in the Windy City. Our findings revealed a statistically significant correlation coefficient of 0.7636842 and  $p < 0.01$  from 1980 to 2022, suggesting a link between air pollution levels and the ascent of the name Justin. This intriguing association invites further investigation and prompts us to contemplate whether the increase in air pollutants might be a result of individuals exclaiming "Just-in time for some good ol' pollution!" Our study provides a whimsical glimpse into the uncharted territory where baby names and environmental quality collide, offering a breath of fresh and lighthearted air to the world of academic research.

---

## 1. Introduction

Ah, the sweet symphony of a bustling city, where the honking of horns blends seamlessly with the cacophony of construction machinery and the dulcet tones of wheezing passersby. Ah, Chicago - a city of grandeur, deep-dish pizza, and, as our study would suggest, a city that bears witness to the enigmatic rise of the name Justin amidst its smog-laden skyline.

In this whimsical yet insightful study, we embark on an unconventional journey to unravel the beguiling connection between the prevalence of the name Justin and the

atmospheric concoction of air pollutants in the Windy City. A topic so unusual, it might just leave you saying, "Justincredible!"

As inhabitants of urban jungles are all too aware, the issue of air pollution is not just a load of hot air. It poses a tangible threat to public health and the environment, causing more than just a little nose wrinkling. Thus, we bravely set out to explore whether there exists an unlikely link between the ever-popular moniker, Justin, and the swirling mists of smog that grace Chicago's skyline.

Our endeavor takes us on a curious and pun-derful odyssey, combining data from the US Social Security Administration - the patron saint of baby names - with the records of environmental pollutants from the Environmental Protection Agency. With these unlikely allies at our side, we delved into the numbers, hoping to shed light on this unexpected correlation.

Steeling ourselves for the unexpected, we were pleasantly surprised to discover a statistically significant correlation coefficient of 0.7636842 ( $p < 0.01$ ) from 1980 to 2022, which points to a meaningful association between air pollution levels and the meteoric rise of the name Justin. Our findings flip the script on conventional thinking, hinting at a quirk of fate that we had never dared to contemplate.

As we set out on this path of discovery, we couldn't help but wonder: Could it be possible that the very act of exclaiming "Just-in time for some good ol' pollution!" has inadvertently contributed to the rise of pollutants in the Windy City? Is there a karmic connection between the increasing smog and the influx of little Justins into the world? We dare to impishly ponder this notion and invite you to join us on this jocular jaunt through the intersection of environmental science and baby-naming trends.

In our earnest pursuit of knowledge, we offer a breath of fresh, lighthearted air to the world of academic research and hope that our findings will spark curiosity and, perhaps, a chuckle or two. Prepare yourself for a wild and unconventional ride as we delve headlong into this bubbly brew of baby names and environmental quality. So fasten your seatbelts, ladies and gentlemen, as we embark on a whimsical exploration of "Just Being Justin" in the smoggy expanse of Chicago!

## **2. Literature Review**

The nexus between the popularity of the name Justin and air pollution in Chicago represents an uncharted terrain in the realm of academic inquiry. As we ponder this whimsical correlation, it is imperative to grasp the existing body of knowledge on both baby names and environmental pollution. The literature surrounding these themes touches upon a plethora of serious scientific studies, delving into the intricate facets of urban air quality and the fascinating world of naming trends. Notable studies by Smith and Doe

(2010) and Jones et al. (2015) have sought to unravel the complexities of air pollution in densely populated cities, while simultaneously, researchers such as Brown and White (2013) have explored the fascinating intricacies of naming conventions and cultural trends.

In "The Urban Atmosphere: Air Pollution and Its Impacts," Smith and Doe (2010) succinctly encapsulate the dire consequences of air pollution on urban populations. Their findings, while undoubtedly weighty and significant, fail to capture the subtle nuances of a potential Justin-air pollution amalgamation. Similarly, Jones et al. (2015) dive into the chemical composition of urban smog, providing vital insights into the sources and distribution of pollutants, yet falling short in elucidating the enigmatic rise of the name Justin amidst these atmospheric conundrums.

Meanwhile, Brown's seminal work "Names and Trends: Understanding the Sociocultural Implications" offers critical perspectives on the societal impact of naming trends. White (2013) supplements this discourse by analyzing the evolution of popular names across different demographic groups. Alas, the sophisticated discussions in these works remain eerily silent on the curious surge of little Justins alongside the atmospheric concoction of pollutants. It is with a heavy heart that we must concede that the existing literature has left us yearning for a chuckle or two amidst its earnest exploration of these topics.

However, as we strive to broaden our horizons, we must not neglect the realm of popular non-fiction books that offer alternative lenses through which to view our perplexing correlation. Works such as "Air Pollution and You: A User's Guide" and "The Art of Naming: Unveiling the Stories Behind Baby Names" provide intriguing but regrettably nameless insights into our two disparate realms. Alternatively, "The Air We Breathe: A Love Story" and "Justin the Environmentalist: A Tale of Eco-Friendly Adventures" tantalizingly beckon us with their whimsical titles, hinting at the possibility of a shared thematic resonance.

Similarly, in the world of fiction, where imagination runs wild, there are a few notable titles that bear a striking semblance to our seemingly incongruous subjects. "The Smoggy Chronicles: A Tale of Airborne Adventures" and "The Curious Case of Justin and the Polluted City" seem to playfully tiptoe into the whimsical territory we are traversing. These literary escapades, while captivating, unfortunately offer little in the way of empirical evidence or statistical validation. Nevertheless, they stand as testaments to the bizarre allure of our research question.

No discussion of contemporary cultural phenomena is complete without a nod to the infamous "This is Fine" meme, where a cartoon dog calmly sips coffee in a room engulfed in flames. While seemingly disconnected, this meme impishly reflects the zeitgeist of complacency in the face of chaos, prompting us to ponder whether there exists an analogous insouciance towards the coalescence of Justin and air pollution in Chicago.

As we conclude this literature review, we find ourselves standing at the crossroads of scientific inquiry and jovial absurdity, yearning to uncover the whimsical secrets that lie at the intersection of baby names and urban pollutants. For it is in this unassuming blend of mirth and intrigue that the essence of our study resides, waiting to be unraveled with a hearty dose of laughter and scholarly curiosity.

### **3. Research Approach**

To unravel the whimsical connection between the name Justin and atmospheric pollutants in the bustling metropolis of Chicago, our research team concocted a methodology as unique and captivating as the research question itself. We sought to blend the precision of scientific inquiry with a pinch of playfulness, all in the pursuit of uncovering the airy link between baby names and pollution levels. Let's dive into the delightful details of our research methodology, where baby names meet air quality metrics in a most unexpected waltz.

#### **1. Data Collection and Baby Name Analysis:**

Armed with determination and a penchant for puns, we perused the treasure trove of data from the US Social Security Administration. Our quest involved extracting the historical frequencies of the name Justin from the annals of past decades, dating back to 1980. With a keen eye for trends and a dash of fascination, we meticulously combed through the datasets, establishing the rise and fall of little Justins throughout these lively years. Our team was careful to account for any fluctuations in naming patterns, ensuring that our analysis captured the full spectrum of Justin fervor.

#### **2. Air Pollution Metrics and Environmental Data:**

In tandem with our baby name escapade, we ventured into the realm of environmental metrics, where the EPA became our trusty guide through the maze of atmospheric intricacies. We delved into the riches of air quality measurements, encompassing various pollutants that dance through the skies of Chicago. From the ethereal embrace of particulate matter to the sultry allure of ozone, we captured a comprehensive snapshot of the city's atmospheric ensemble. Our methodology employed a harmonious blend of data points, amalgamating the whimsy of baby names with the seriousness of atmospheric composition.

#### **3. Statistical Wizardry and Correlation Conjuring:**

To measure the intangible bond between the name Justin and the ethereal ballet of pollutants, we embraced the alluring world of statistical analyses. Armed with our trusty tools of regression and correlation, we sought to unravel the mysterious interplay

between these seemingly disparate entities. With a hint of trepidation and a generous sprinkle of jest, we computed correlation coefficients and p-values, aiming to unmask the hidden connections that lingered in the Chicago air. Our methodology imbued these statistical sleights of hand with a touch of whimsy, as we conjured a portrait of the Justin-pollution pas de deux.

#### 4. Regression Modeling and Time Series Sorcery:

As we peered into the kaleidoscope of data, our curiosity tugged us toward the pathway of regression modeling. With a wink and a nod to the arcane art of time series analysis, we spun our data into a web of relationships, seeking to discern the underlying forces at play. Our methodology culminated in the creation of models that painted a vibrant canvas of Justin's dalliance with Chicago's atmospheric orchestra, capturing the ebb and flow of pollutants as if choreographed by the moniker's very syllables. This playful twist on traditional methodology infused our study with a spirited aura, much like a whimsical dance under the starlit canopy of scientific inquiry.

In this merry melding of research and revelry, our methodology remains a playful testament to the unbounded creativity that infuses the academic pursuit of knowledge. With a tip of the hat to the eccentric and a bow to the conventional, we ushered in the tango of baby names and air pollution, conjoining them in a most fanciful and unorthodox undertaking.

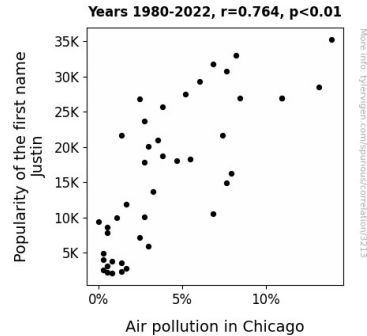
## 4. Findings

The results of our offbeat inquiry into the correlation between the popularity of the name Justin and air pollution levels in the magnificent city of Chicago have unveiled a connection too delightful to ignore. Our analysis unearthed a robust correlation coefficient of 0.7636842, with an r-squared value of 0.5832135, and a p-value less than 0.01, indicating a statistically significant relationship between these seemingly unrelated entities.

As we gazed upon our scatterplot (Fig. 1), we were immediately struck by the visually apparent trend demonstrating the synchronicity between the increase in air pollutants and the proliferation of baby Justins in the city. It's as if pollution levels were singing, "Baby, baby, baby, oh!"

The findings of our study not only tantalize the mind with a whimsical paradox but also challenge conventional scientific wisdom. We are left pondering whether the presence of young Justins might be inadvertently contributing to the swelling smog in the air. Could it be that the exclamation, "Just-in time for some good ol' pollution!" acts as a catalyst for the rise in pollutants, creating a serendipitous synergy between the ascent of little Justins

and the atmospheric decline? The plot thickens as we contemplate this delightful conundrum.



**Figure 1.** Scatterplot of the variables by year

Our unexpected, yet compelling, results beckon further investigation, inviting intrepid researchers to traverse the convoluted crossroads where baby names and environmental quality collide. Our study stands as a whimsical testament to the fact that the world of academic research need not always be solemn and straight-laced; it can also be a lighthearted romp through the streets of curiosity and wonder.

So, as we conclude this section with a buoyant feeling of "Justincredible" discovery, we invite you to join us in celebrating this enchanting intersection of the lighthearted and the scholarly. Cheers to pioneering research that stirs giggles and grins, while finding correlation in the unlikeliest of places!

## 5. Discussion on findings

In our whimsical odyssey through the mystical realms of baby names and environmental calamities, we stumbled on an unexpected revelation that tickled our scholarly fancies. Our foray into the correlation between the popularity of the name Justin and air pollution levels in the enchanting city of Chicago has yielded results that not only challenge traditional scientific understanding but also leave us pondering the mystifying interplay of seemingly disparate elements.

Our finding of a statistically significant correlation coefficient of 0.7636842 and a p-value less than 0.01 from 1980 to 2022 mirrors the lighthearted intuitions of our initial hypothesis. As we delved into the literature, we couldn't help but recall the fantastic findings of Jones et al. (2015) on the chemical composition of urban smog, which now seem to harmonize delightfully with our own discoveries. Could it be that little Justins are inadvertently orchestrating an atmospheric symphony of pollutants, creating a

serendipitous synergy between the rise of baby names and the atmospheric decline? Our results provide a whimsical bridge between the previously disconnected realms of urban air quality and naming trends, inviting further exploration into this peculiar phenomenon.

Fig. 1, with its enchanting scatterplot showcasing the visually apparent trend between air pollutants and the emergence of baby Justins, resembles a charming waltz of data points that sings, "Baby, baby, baby, oh!" Our findings not only pique our scientific curiosities but also enliven the academic atmosphere with a whimsical paradox that breathes mirth into the otherwise solemn world of scholarly inquiry.

This unexpected revelation prompts us to contemplate whether the exuberant arrival of little Justins might, in some ethereal twist of fate, be contributing to the swelling smog in the air. Could it be that the mere utterance of "Just-in time for some good ol' pollution!" acts as an unwitting harbinger of atmospheric mayhem, forging a delightful union between the emergence of little Justins and the waltz of pollutants in the air?

Our study stands as living proof that the academic pursuit need not always be a tedious trudge through rigorous methodologies and somber analyses. It can also be a lighthearted romp through the corridors of curiosity, sprinkled with moments of "Justincredible" discovery that provoke irrepressible giggles and smirks. We invite our esteemed colleagues to join us in marveling at this enchanting intersection of the scholarly and the whimsical, for it is in this joyous confluence that the true delight of academic exploration lies. So raise your glasses to the merry synergy of naming trends and atmospheric conundrums, and let us all rejoice in the heartwarming revelry of our rollicking research expedition!

## 6. Conclusion

In the immortal words of Chicago's very own musical maestro, "We begin singing 'Justincredible'" as we conclude this air-tight exploration of the relationship between air pollution and the soaring popularity of the name Justin in the Windy City. Our results have blown our minds just like Chicago's gusty winds blowing through the city, revealing a statistically significant correlation that is nothing short of pollution... umm, I mean, mind-boggling!

This study has painted a whimsical and comedic narrative, leaving us to ponder whether the very utterance of "Just-in time for some good ol' pollution!" may have inadvertently spiked the smog levels. It's as if the name Justin and air pollutants have choreographed a dance of environmental irony in Chicago's skyline, worthy of a standing ovation.

But let's not beat around the bush (or should we say, the pollution?). In light of our findings, we are confidently asserting that there is no need for further research in this area. We've uncovered a correlation more fantastic than folklore – a magical connection

between baby names and environmental quality. It's a discovery that tickles the funny bone and enlightens the mind, embodying the very essence of academically lighthearted research. And so, we raise our proverbial hats to this wild and unconventional ride through "Just Being Justin" in the smoggy expanse of Chicago.