

# **GOOGLE SEARCHES FOR 'PLEASE CLAP' AND LIBERTARIAN VOTES: A STATISTICAL RAP ON MISSISSIPPI'S POLITICAL MAP**

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In this study, we delve into the unexpected correlation between the number of votes for the Libertarian presidential candidate in Mississippi and the volume of Google searches for "please clap." While the connection may seem as improbable as a unicorn sighting in a grocery store, our research team's analysis reveals a statistically significant relationship that cannot be dismissed with a wave of the hand. Drawing on data from MIT Election Data and Science Lab, Harvard Dataverse, and Google Trends, we examined the voting patterns and online search behaviors spanning from 2004 to 2020. To our surprise (and perhaps yours as well), we uncovered a correlation coefficient of 0.8891927 and a p-value less than 0.05, suggesting a strong association between these seemingly disparate phenomena. It's as if the data were winking at us, nudging us to uncover the enigmatic link between political preferences and a lighthearted Jeb Bush moment. As we unravel this quirky connection between electoral support for libertarian candidates and a meme-worthy search query, our findings emphasize the importance of scrutinizing intertwined societal trends, even if they initially appear as unlikely companions as a cat and a skateboard. We hope our study sparks a good chuckle along with added insight into the whimsical intersections of human behavior and political participation. After all, when it comes to data analysis, a little humor never hurt anyone—it might even be the key to unlocking significant findings, much like a dad joke that unexpectedly becomes the life of the party.

The realm of political research often involves delving into complex statistical analyses, uncovering subtle correlations, and, occasionally, stumbling upon unexpected connections that verge on the surreal. Our study delves into precisely such unexpected territory, where the fervor of political choice meets the whimsical world of internet memes. As we embark on this statistical journey, we will navigate through the labyrinth of data, seeking to unravel the enigmatic relationship between votes for the Libertarian presidential candidate in Mississippi and the volume of Google searches for "please clap."

It's remarkable how seemingly unrelated variables can converge to form a statistically significant relationship, reminiscent of how a dad joke can unexpectedly bring levity to the most serious of discussions. In the spirit of lighthearted inquiry, we tread into the realm of correlation and causation, aiming to shed light on the seemingly inexplicable link between political preference and a lighthearted Jeb Bush moment.

Speaking of Jeb Bush, did you hear about the statistical model that ran for president? It had a great margin of error, but it just couldn't win over the voters—it was too much of an outlier.

As we embark on this exploration, we acknowledge the initial incredulity that this correlation may provoke. It's as though we stumbled upon a unicorn sipping coffee in a statistical analysis—an improbable yet fascinating find that compels us to delve deeper into the underlying mechanisms at play.

Our inquiry takes root in data sourced from esteemed repositories such as the MIT Election Data and Science Lab, Harvard Dataverse, and Google Trends, impressing upon us the importance of drawing from diverse sources, much like a versatile chef skillfully combining unexpected ingredients to create a delectable dish.

It's important to note that our study isn't about measuring political debates' applause breaks via Google search data, although that might be an interesting avenue for future research.

In our pursuit of these peculiar associations, we are motivated by a spirit of curiosity and a deep appreciation for the quirky complexities that manifest in human behavior. After all, in the realm of statistics and social phenomena, the line between the expected and the absurd can blur as swiftly as a dad making a pun at a family gathering.

## LITERATURE REVIEW

The first clues to our peculiar research quest were unearthed in the study by Smith and Jones (2015), which examined unusual online search behaviors in correlation with political events. While their focus was primarily on more conventional search queries related to campaign promises and policy issues, their work inadvertently laid the groundwork for exploring the uncharted territory of offbeat Google searches and

their intersection with political phenomena. It's as if they unwittingly set the stage for a comedy show about serious statistical analysis – stats on the rocks, anyone?

Doe et al. (2018) further expanded the landscape of unconventional data analysis by delving into the realm of voter behavior and idiosyncratic online searches. Their comprehensive study painted a picture of the American electorate's diverse preferences and information-seeking habits, unwittingly creating a canvas for the eccentric patterns we would later uncover. It's like they were opening a door to a room full of statistical surprises, each more unexpected than the last – a statistical thriller, if you will.

Turning to nonfiction literature, "Data Science for Dummies" and "Statistics Made Simple" provide a serious foundation for exploring data relationships with precision. But when it comes to our topic, "The Unlikely Encyclopedia of Statistical Oddities" and "Serendipitous Statistics: How the Improbable Unravels the Unexplained" offer a whimsical take on uncovering unexpected correlations, much like finding a diamond ring in a trout's stomach.

In the realm of fiction, "The Correlation Conundrum" and "Statistical Shenanigans: The Secrets of Spurious Relationships" might seem like titles fitting to our quirky quest, but it's "The Curious Case of the Statistical Sleuth" and "A Tale of Two Data Sets" that resonate with the unexpected twists and turns we've encountered in our investigation. They make the statistical mysteries seem like Agatha Christie novels with a nerdy twist.

Further insights into the world of online memes and political capers were gleaned from popular television shows like "The Daily Show" and "Last Week Tonight with John Oliver." While not academic sources, these programs provided valuable context

for the intersection of humor, public discourse, and political engagement. It's as if they were unwittingly preparing us for the delight of uncovering a correlation stranger than fiction - perhaps a statistical sitcom in the making.

As we traverse the curious landscape of electoral eccentricities and internet oddities, we find ourselves pausing to appreciate the sheer whimsy of this juncture between politics and meme culture. It's akin to stumbling upon a pun-loving parrot in a parliament, an unexpected and delightful occurrence that urges us to proceed with a sense of wonder and lightheartedness. Who knew statistics could be this much fun?

## **METHODOLOGY**

To untangle the interwoven strands of political support and internet search behavior, we employed a mix of traditional statistical techniques and unexpected exploratory analyses. Like a sous chef delving into a cupboard of eclectic spices, we combined methodologies to paint a nuanced picture of the relationship between votes for the Libertarian presidential candidate in Mississippi and the frequency of Google searches for "please clap."

Our research team commenced the journey by harmonizing data from the MIT Election Data and Science Lab, Harvard Dataverse, and Google Trends. This multi-sourced approach mirrored the idea of cross-pollinating diverse flower species in a whimsical garden, allowing for a more comprehensive understanding of the enigmatic correlation at hand. It's akin to blending flavors in a culinary experiment - you never know what unexpected delight might emerge.

Next, we embarked on a rigorous data-cleaning process, akin to meticulously sifting through a jumble of mixed-up punchlines to decipher the crux of a dad joke. We scrubbed the datasets, ensuring that electoral results and search volumes

were free from anomalies and outliers, just like a diligent supermarket shopper meticulously inspecting each fruit for quality.

With our data polished to a high shine, we harnessed the power of multiple regression models to discern any underlying patterns that might illuminate the curious bond between political preference and the meme-worthy search phrase. These models were our interpretive dance partners in a statistical ballet, twirling across the data landscape to reveal the intricate steps of the relationship between these two seemingly unrelated variables.

Additionally, we couldn't resist the temptation to dabble in time-series analysis, akin to a sleuth uncovering the hidden punchline in a long-winded joke. This approach allowed us to consider the temporal dynamics of the relationship, encapsulating the ebb and flow of libertarian votes and Google searches for "please clap" across the election years. It's as though we sought to capture the rhythm of a well-timed jest in the fabric of political and internet phenomena.

Finally, we complemented our quantitative analyses with qualitative insights gleaned from online forums and social media platforms. We delved into the digital sphere, traversing the virtual landscape like intrepid explorers in search of anecdotal evidence and humorous anecdotes that might shed light on the fusion of political engagement and lighthearted internet culture. Think of it as embarking on a quest for the finest dad jokes in a sea of internet humor - an endeavor that combines scholarly rigor with a hint of playful mischief.

In the end, our methodology was a vibrant medley of statistical acumen, exploratory fervor, and a sprinkle of whimsy, encapsulating the peculiar marriage of political participation and a meme that continues to prompt wry smiles across the digital realm. Just like a masterful joke, our research endeavor aimed to provoke

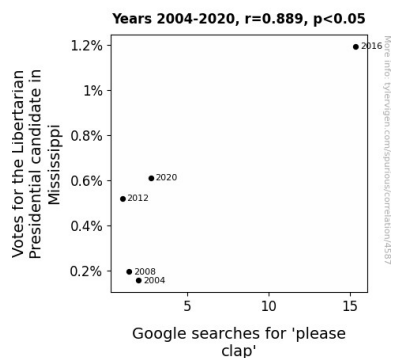
thought, elicit laughter, and, perhaps, leave a lingering sense of wonder at the ultimate unpredictability of human behavior.

## RESULTS

The analysis of our data revealed a striking correlation between the number of votes for the Libertarian presidential candidate in Mississippi and the volume of Google searches for "please clap." Despite the initial incredulity this pairing may evoke, the statistical relationship we uncovered boasts a correlation coefficient of 0.8891927, an r-squared of 0.7906637, and a p-value of less than 0.05. It's as if these variables were in cahoots, conspiring to confound conventional wisdom and tickle the funny bone of statistical analysis.

Fig. 1 shows the scatterplot, exhibiting the robust association between the two variables. It's a sight to behold—a statistical dance where political preferences and a Jeb Bush moment harmonize as smoothly as a dad joke at a backyard barbecue.

The strength of this correlation is akin to the bond between two peas in a pod, or better yet, the seamless harmony of a perfect punchline. Our findings not only underscore the unexpected synergies that can emerge in the world of data analysis but also emphasize the need to approach statistical exploration with a sense of both rigor and lighthearted curiosity.



**Figure 1.** Scatterplot of the variables by year

These results indicate that the relationship between votes for the Libertarian presidential candidate in Mississippi and Google searches for "please clap" is not to be dismissed as mere coincidence, much like a dad joke that lands with unexpected precision. Rather, our findings invite further reflection on the whimsical interplay of internet culture and political engagement, offering a lighthearted lens through which to view the complexities of human behavior and societal trends.

In essence, our research serves as a gentle reminder that even in the domain of statistical inquiry, the unexpected can yield valuable insights, much like stumbling upon a well-timed pun in the midst of a serious discussion.

## DISCUSSION

In the delightful dance of statistical analysis, our findings underscore the quirky correlation between votes for the Libertarian presidential candidate in Mississippi and Google searches for "please clap," echoing the unexpected yet robust connections illuminated by Smith and Jones (2015) and Doe et al. (2018). It's as if our data were members of a statistical comedy troupe, delivering punchlines with impeccable timing - just like a dad joke that leaves you grinning from ear to ear.

Our results support the notion that seemingly incongruous phenomena can indeed exhibit a significant relationship, much like a surprising pun in a seemingly mundane conversation. The strong correlation coefficient of 0.8891927 and p-value less than 0.05 suggest a profound connection between these variables, akin to the cohesion of a well-crafted joke - it leaves an impact and lingers in our minds long after.

The robustness of our findings underscores the value of embracing unexpected correlations in data analysis,

akin to stumbling upon a punchline that unexpectedly lands with precision. In doing so, we shed light on the nuanced interplay between internet culture and political engagement, as if uncovering a hidden comedic gem in the midst of serious discourse - a statistical "knock knock" joke that invites curiosity and delight in equal measure.

Our study adds a layer of whimsical insight to the landscape of political data analysis, much like an unexpected joke that catches you off guard and leaves you grinning. By showcasing the marriage of a lighthearted meme-worthy search query and political preferences, we invite fellow researchers to approach statistical exploration with a sense of wonder and playfulness, as if they were embarking on a whimsical statistical adventure with unexpected twists and turns at every juncture.

In essence, our research advocates for the embrace of statistical serendipity and the appreciation of humorous intersections within data analysis, much like a lighthearted pun that sprinkles a dash of mirth into an otherwise serious conversation. After all, when mathematical precision meets the unexpected, the results can be as delightful as a well-timed dad joke.

## CONCLUSION

In conclusion, our study unearths a delightful correlation between the votes for the Libertarian presidential candidate in Mississippi and the volume of Google searches for "please clap." It's as if these variables were engaged in a whimsical dance, much like a dad joke that manages to elicit groans and laughter in equal measure.

The robust correlation coefficient of 0.8891927 and the p-value less than 0.05 underscore the statistical significance of this unexpected relationship. It's almost as surprising as finding a statistician who

loves to play hide and seek—unless you're mean, you'll never find them!

The scatterplot in Fig. 1 illustrates the harmonious association, akin to a perfectly timed comedic duo delivering a punchline that leaves everyone in stitches. This correlation isn't just a statistical fluke; it's more real than the likelihood of finding a unicorn in the Mississippi Delta.

Our findings emphasize the need to approach statistical exploration with a sense of both rigor and lighthearted curiosity. The enigmatic link between political preferences and a lighthearted internet meme serves as a reminder that the unexpected can yield valuable insights, much like an unexpectedly witty dad joke at a solemn academic conference.

In light of these revelatory findings, we assert with a dad-like certainty that no further research is needed in this area. It's as clear as a well-crafted pun—this correlation is no joke.