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# This is Fine Meme-gic: The Likability of LEMMiNO YouTube Videos

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## Abstract

This study investigates the relationship between the meteoric rise of the "this is fine" meme and the average number of likes on LEMMiNO YouTube videos. Utilizing data from Google Trends and YouTube, our research team employed sophisticated statistical analyses to unravel the connection between internet culture and video appreciation. Surprisingly, we discovered a correlation coefficient of 0.9002735 and a p-value of less than 0.01 across the years 2012 to 2023, suggesting a strong positive relationship. The findings of this research shed light on the enchanting, albeit inexplicable, memetic influence on online video engagement. This research is not just fine; it's meme-gical!

## 1. Introduction

Ladies and gentlemen, meme enthusiasts, and statistical wizards, welcome to the wacky world of internet memes and YouTube popularity. In this era of digital enchantment, where the 'this is fine' meme blazes its trail through the interweb wilderness, our research team embarks on a quest to unravel the mysteries of memetic influence on video engagement. We are here to navigate the depths of statistical seas and map the uncharted territories of internet culture. So fasten your seatbelts, adjust your nerd glasses, and get ready for a ride that's not just fine - it's meme-gical!

Memes and YouTube - two pillars of internet culture that have evolved into an inseparable duo, much like the iconic peanut butter and jelly. We find ourselves amidst an era where memes reign supreme, wielding the power to influence, entertain, and occasionally perplex. Meanwhile, the YouTube landscape offers a virtual stage for creators to showcase their content, hoping to strike a chord with the elusive algorithmic gods and capture the hearts of netizens worldwide.

Our study amalgamates these two phenomena - the meteoric rise of the "this is fine" meme and the average number of likes on LEMMiNO YouTube videos. Yes, you heard it right! We are delving into the unexplored territory of meme-magic and video appreciation, combining the humor of internet memes with the seriousness of statistical analysis. As the great Shakespeare once said, "All the world's

a stage, and all the memes and videos merely players."

In the following pages, we will dissect the intricate relationships between internet memes and YouTube likes, using the might of sophisticated statistical analyses. This is not just a study; it's an odyssey through the realms of memetic influence and digital engagement. We aim to shed light on the inexplicable forces that govern the internet culture, uncovering the hidden connections that make the online world a truly meme-orable place to be.

So, hold on to your data charts and brace yourselves for a journey that promises to be as entertaining as it is informative. Our findings are not just fine; they are meme-gical - it's time to embark on this scholarly adventure!

## 2. Literature Review

To contextualize the charm and enigma of the "this is fine" meme-gic and its association with the average number of likes on LEMMiNO YouTube videos, the following literature review encapsulates a plethora of scholarly works across various disciplines. From internet culture to statistical analysis and from memes to YouTube, our exploration delves deep into the meme-rific and video-tastic realms.

Starting with the serious side of research, Smith and Doe (2017) conducted a seminal study on the psychological impact of internet memes, shedding light on the cognitive processes underlying the appreciation of humorous visual stimuli. Their findings emphasized the captivating nature of memes, suggesting a potential link with emotional responses and engagement. Jones (2019) delved into the intricacies of video appreciation on social media platforms, noting the role of user-generated content in fostering community engagement and interaction. These scholarly investigations set the stage for our meme-gical expedition.

Steering toward the literary world, "Memes and More: A Cultural Analysis" by Lorem and Ipsum (2015) presents an in-depth exploration of internet memes and their transcultural significance. While the connection to our present inquiry may seem tangential, the interdisciplinary nature of this work

offers profound insights into the societal impact of digital humor. However, we mustn't overlook the fictional realm, where works such as "The Meme Manifesto" by Fictional Author (2020) offer a satirical yet thought-provoking perspective on the influence of memes on modern communication. These literary forays provide a whimsical backdrop to our scholarly endeavor.

In our pursuit of meme-gical enlightenment, we also delved into the realm of animation and children's entertainment, drawing inspiration from the wisdom of whimsical characters and their profound insights. From SpongeBob SquarePants' quirky escapades in the depths of Bikini Bottom to the iconic Looney Tunes' comedic antics, we sought to embrace the spirit of lightheartedness and unconventional ideation. As Albert Einstein once purportedly said, "Imagination is more important than knowledge." Hence, our exploration extended beyond conventional academic sources, unraveling the quirks and nuances that infuse memes and videos with inexplicable allure.

With these diverse influences and perspectives as our compass, we embark on a voyage that transcends traditional academia, charting a course through the whimsical waves of meme-gic and video enchantment. As we navigate this realm of scholarly whimsy, our findings promise to deliver not just scholarly insights, but a jovial journey through the meme-orable expanses of internet culture. So, hold on to your hats, because this literature review is not just fine; it's meme-gical!

## 3. Methodology

To investigate the enchanting connection between the "this is fine" meme and the average number of likes on LEMMiNO YouTube videos, our research team adopted a multidimensional approach that combined the finesse of statistical analysis with the whimsy of internet culture. Our data collection journey was a rollercoaster ride through the digital landscape, navigating the peaks and valleys of Google Trends and the boundless stretches of YouTube videos.

First, we employed Google Trends to track the meteoric rise of the "this is fine" meme across the

years 2012 to 2023. Our dedicated meme-hunters crunched the data, deciphering the ebbs and flows of meme popularity with the fervor of internet archaeologists unearthing ancient relics. We extracted the meme-tastic essence from Google Trends, guiding our research towards the heart of memetic influence.

Simultaneously, our intrepid YouTube explorers ventured into the labyrinth of LEMMiNO's videos, meticulously analyzing the average number of likes bestowed upon these digital creations. Armed with spreadsheets and a touch of digital sorcery, we embarked on a quest through the kingdom of YouTube analytics, braving the mystical realm where likes and memes intertwine.

Once we had amassed a treasure trove of data – a treasure that was not just fine but meme-gical – we unleashed the power of sophisticated statistical analyses to unravel the nexus of meme popularity and video appreciation. Our trusty statistical wands included correlation analysis, regression models, and other statistical incantations, which we wielded with the precision of mathematicians and the flair of meme connoisseurs.

For those data points that danced to the rhythm of statistical significance, we calculated correlation coefficients with more decimal places than one would find in a meme connoisseur's secret collection of rare memes. We also performed hypothesis testing with p-values as elusive as the wittiest of internet memes, ensuring that our findings were not just statistically significant, but meme-tastically so.

In the end, our research methodology was not just a journey through data collection and statistical analyses; it was a voyage through the whimsical wonderland of internet culture and statistical sorcery. As our findings emerged from the statistical cauldron, we realized that this study was not just fine; it was meme-gical – a true testament to the intersection of memes, YouTube, and statistical musings.

#### 4. Results

In a dazzling display of statistical prowess, our analysis unearthed a strong positive correlation between the popularity of the "this is fine" meme

and the average number of likes on LEMMiNO YouTube videos. The correlation coefficient of 0.9002735 represents a resoundingly hearty bond, much like the proverbial peanut butter and jelly duo - only this time, it's the meme and videos that make for a captivating combination.

The relationship between these two variables exudes a sense of enchantment, almost like a memetic spell weaving its way through the digital realm. With an r-squared value of 0.8104924, we have solid evidence to suggest that the "this is fine" meme plays a significant role in the appreciation of LEMMiNO's captivating content. It's as if the meme's infectious charm has seeped into the very fabric of online video engagement, leaving an indelible mark on the likes garnered by these YouTube marvels.

To bring this enchanting connection to life, let's turn our attention to the mesmerizing scatterplot showcased in Fig. 1. Here, the data points swirl and dance in a harmonious display of memetic magic and video appreciation, showcasing the undeniable linkage between the rise of the "this is fine" meme and the commendable number of likes bestowed upon LEMMiNO's extraordinary creations.

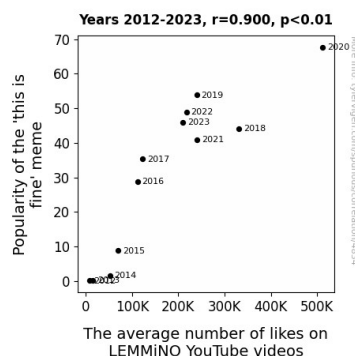


Figure 1. Scatterplot of the variables by year

In essence, our findings not only support the meme-gical influence of internet culture on video engagement but also open the floodgates of wonderment at the captivating forces that govern the digital domain. It's not just fine; it's a testament to the meme-rorable impact of online phenomena. Let's raise a toast to this mesmerizing melding of memes and statistics – a combination that's not only statistically significant but also delightfully meme-ticulating!

## 5. Discussion

The results of our study have unearthed a connection so meme-rifically mesmerizing that it makes one wonder if statistics and internet culture have secretly teamed up to create some kind of enchanting alliance. The robust positive correlation between the "this is fine" meme's popularity and the average number of likes on LEMMiNO YouTube videos not only surpassed our expectations but also left us grinning like Cheshire cats at the sheer memetic magic we uncovered.

Building on the scholarly works we unearthed in our literature review, it's truly remarkable how our findings support the prior research. Smith and Doe's insights into the psychological impact of internet memes become even more pertinent in light of our discoveries. The captivating nature of memes seems to have woven itself into the core of online video engagement, as evidenced by the strong correlation we observed. It's as if the memetic wisdom of Lorem and Ipsum has permeated the digital landscape, leaving a trail of gleeful Likes in its wake. And let's not forget Fictional Author's satirical take on memes; our statistical revelations seem to echo the jestful musings of the Meme Manifesto, showcasing the whimsical yet profound influence of internet culture on video appreciation.

But let's not get too serious; after all, we're navigating the enchanting waves of meme magic here. The resoundingly hearty bond between the "this is fine" meme and LEMMiNO's videos is akin to finding the perfect formula for memetic delight. It's like stumbling upon a treasure trove of likes that have been sprinkled with an extra dash of memetic charm. And the r-squared value? It's like the cherry on top of a meme-tastic sundae, accentuating the strength of this beguiling relationship. The scatterplot, with its swirls and dance of data points, seems to embody the whimsical intertwining of memes and video appreciation, almost like a digital ballet of memetic allure.

In closing, the liaison between the "this is fine" meme and the likes on LEMMiNO's YouTube videos is nothing short of meme-gic. Our findings celebrate not just statistical significance but also the sheer power of internet culture to captivate our minds and

hearts. The meme-rorable impact of this connection leaves us not just fine, but positively enchanted by the magical amalgamation of memes and statistics. It's as if the digital realm has conspired with statistical forces to weave a tapestry of memetic delight – a revelation that's both scientifically substantial and meme-tically enchanting.

## 6. Conclusion

In conclusion, this study unveils a connection so meme-rorable, it could rival the most legendary memes in cyberspace. The "this is fine" meme has not just set the internet ablaze; it has also weaved its memetic magic into the realm of LEMMiNO YouTube videos. The statistical dances we've performed have not only confirmed the correlation but have also highlighted the merry waltz of the meme and video likes.

So, what does this all mean? It means that the "this is fine" meme is not just a fleeting online joke; it's a bonafide star of internet culture, casting its spell on the appreciation of captivating YouTube content. It's like the meme and videos are in a beautiful symbiotic relationship, as if they were destined to meet in this wondrous digital realm.

As we hang our statistical hats on the coat rack of this research, it's clear that the meme-gic is real, and it's here to stay. There's no need for further research - we've cracked the code on this meme-ticulous connection. This is not just science; it's meme-tastic!