
Cart-astrophe: The Correlation Between Maps Without New Zealand Meme Popularity and Event Planner Numbers in New York

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Abstract

In this study, we set out to investigate the seemingly unrelated realms of internet memes and event planning, seeking to find any inkling of connection between the popularity of the "Maps Without New Zealand" meme and the number of event planners in New York. Our research team utilized data from Google Trends to quantify the virality of the meme, and leveraged the Bureau of Labor Statistics to analyze the employment numbers of event planners in the Big Apple. Surprisingly, our findings revealed a strong positive correlation between the increasing popularity of the "Maps Without New Zealand" meme and the concurrent rise in the number of event planners in New York City, with a correlation coefficient of 0.9525419 and $p < 0.01$ for the time period from 2012 to 2022. The implications of our discoveries are nothing short of, well, epic! It seems that the absence of New Zealand on maps has an unforeseen impact on the demand for event planning services in the concrete jungle where dreams are made of. In conclusion, our research sheds light on the unexpected interplay between internet humor and professional employment trends, proving once and for all that even the most seemingly unrelated phenomena may indeed have an uncharted connection. As the saying goes, "When it comes to event planning, it's all about location, location, location!"

1. Introduction

Map-making has been a crucial part of human history, guiding explorers, trade routes, and urban development. However, in today's digitized era, maps have taken on a new and often nonsensical role in the world of internet memes. One particular meme that has piqued the curiosity of many is the "Maps Without New Zealand" meme, a lighthearted jest at the frequent omission of New Zealand on world maps. Let's face it, whoever is responsible for leaving New Zealand off every map didn't have a good sense of "direction"!

On the other hand, event planning is a sophisticated profession that requires keen organizational skills, an eye for detail, and the ability to navigate the complex landscape of logistical challenges. It's like a game of "Where's Waldo?", but with fewer red-and-white-striped shirts and more seating arrangements.

In this study, we embark on a peculiar journey to explore the seemingly improbable relationship between these two disparate realms—the whimsical world of internet memes and the high-stakes domain of event planning. As we will soon unveil, our findings are not just "punny" but also statistically significant.

Now, one might wonder, what could possibly link a viral meme about cartographic oversights to the bustling environment of event planning in the city that never sleeps? It's like trying to connect two

points on a map without a key! But fear not, as we navigate through the labyrinth of data and correlations, we aim to illuminate the unexpected nexus between these two complex and seemingly unrelated phenomena. Just like reading a treasure map, our journey is filled with unexpected twists and turns, but we have our trusty statistical compass to guide us through the data jungle.

The correlation between the popularity of the "Maps Without New Zealand" meme and the number of event planners in New York City might initially sound as unlikely as finding a needle in a haystack, and yet, our research has unearthed a surprising relationship. It's like discovering buried treasure in a sea of statistical noise.

2. Literature Review

The relationship between internet memes and professional employment trends has been an understudied area of research, with most scholarly attention focused on more traditional factors such as economic indicators and demographic shifts. However, a few pioneering studies have sought to unravel the enigmatic threads connecting humor on the web to changes in the labor market. Smith et al. found in their study "Meme-ingful Employment: A Statistical Analysis of Internet Phenomena and Job Creation" that there exists a positive correlation between the virality of certain memes and the growth of employment in creative industries. It seems that the internet's comedic offerings may have more profound implications than initially believed. Speaking of profound implications, did you hear about the claustrophobic astronaut? He just needed a little space!

Doe and Jones, in their work "Beyond Laughs: The Economic Influence of Memes," delved into the economic impact of internet memes and their ripple effects on various sectors. While their research primarily focused on consumer behavior and brand engagement, their findings hinted at the broader influence of memes on societal trends. It's almost as if those cat videos and viral challenges are shaping our world in unexpected ways. But hey, at least they're doing it with style!

As we move beyond scholarly articles, it's essential to consider how cultural phenomena infiltrate every aspect of our lives, including the labor market. Non-fiction books like "Everything Is Miscellaneous: The Power of the New Digital Disorder" by David Weinberger and "The Map Thief: The Gripping Story of an Esteemed Rare-Map Dealer Who Made Millions Stealing Priceless Maps" by Michael Blanding offer valuable insights into the intersection of digital culture and traditional forms of representation. In today's world, it's not just about the X's and Y's, but also about the memes and themes!

Turning to fiction, novels such as "The Unbearable Lightness of Being" by Milan Kundera and "The Hitchhiker's Guide to the Galaxy" by Douglas Adams offer imaginative explorations of existential questions and the absurdity of human existence. While seemingly unrelated to our topic, these works remind us that unexpected connections often lie beneath the surface. It's like finding a secret passage in a maze—it may seem like a detour, but it leads to unexpected revelations!

In a similar vein, movies like "The Truman Show" and "Inception" delve into the nature of reality and the layers of existence. While these films may not directly address memes or event planning, they prompt us to question the boundaries of our perceived world. Who knows, maybe the key to understanding the link between memes and event planning lies in navigating the dreamscapes of our collective subconscious. Or maybe we've just been spending too much time watching movies instead of crunching numbers!

3. Methodology

To investigate the enigmatic correlation between the popularity of the "Maps Without New Zealand" meme and the number of event planners in New York, our research team employed a multidimensional approach that combined the rigor of statistical analysis with an adventurous spirit akin to a quest for hidden treasure. Arr matey, let's dive into the ocean of data, seeking the elusive connection between humor and profession.

Firstly, we scoured the vast seas of internet data, relying on the almighty Google Trends to quantify the virality of the "Maps Without New Zealand" meme. Our team waded through the meme-laden waters, ensuring that our data collection was as up-to-date as a real-time strategy game, capturing insights from 2012 to 2022. Needless to say, navigating these treacherous meme waters required a good ol' map, but alas, none of them were without New Zealand.

Next, we set our sights on the employment landscape of event planners in New York City, employing data from the Bureau of Labor Statistics to trace the fluctuating numbers of professionals navigating the intricate world of event coordination. We observed the employment trends with the vigilance of a ship captain scouting for land, ensuring that our analysis encompassed the entire decade of 2012 to 2022, leaving no statistical stone unturned.

With our data treasure chest brimming with numbers and trends, we embarked on the statistical voyage to unravel the mysterious interplay between the meme sphere and the professional seas. Employing advanced statistical methods including correlation analysis and time-series modeling, we set sail on the tumultuous waves of data, navigating through the stormy seas of variability with the precision of a seasoned navigator, or perhaps, a statistical GPS.

Up against the formidable task of determining the degree of association between these seemingly unrelated phenomena, we calculated correlation coefficients with the meticulousness of a cartographer charting new territories. Our statistical journey was filled with unexpected twists and turns, akin to navigating a minefield of outliers, but we remained undaunted, armed with the power of statistical significance testing and a healthy dose of humor-infused optimism.

Furthermore, to ensure the robustness of our findings, we employed a hybrid approach that incorporated both qualitative and quantitative assessments. With the finesse of an event planner coordinating a grand soirée, we cross-referenced our statistical analyses with anecdotal evidence and industry insights, allowing us to gain a panoramic view of the whimsical meme ecosystem and the

bustling world of event planning in the concrete jungle of New York.

Like a meme magician pulling a proverbial rabbit out of a hat, our methodological concoction of statistical rigor and exploratory zeal has unveiled a correlation worthy of a standing ovation. Our journey through the seas of data has not only highlighted the unexpected alliance between internet memes and professional employment dynamics but has also added a splash of intrigue to the often serious world of empirical research. After all, who said statistical analyses couldn't be as fun as a barrel of memes?

4. Results

The analysis of the data collected revealed a remarkably strong positive correlation between the popularity of the "Maps Without New Zealand" meme and the number of event planners in New York City. This unexpected connection between internet humor and professional employment trends is enough to map out a new frontier in interdisciplinary research! It's like stumbling upon a hidden treasure on a cartographer's map.

The correlation coefficient was found to be 0.9525419, with an r-squared value of 0.9073361, and a p-value below 0.01. This robust correlation underscores the intriguing relationship between the absurdity of map memes and the demand for event planning expertise in the heart of the Big Apple. It seems that when it comes to event planning, even the slightest "shift" in public sentiment, geographical or otherwise, can have a significant impact!

Furthermore, to visually encapsulate the strong correlation discovered, a scatterplot (Fig. 1) was constructed, depicting the clear trend between the two variables over the years. It's like a visual road map guiding us through the terrain of unexpected empirical findings.

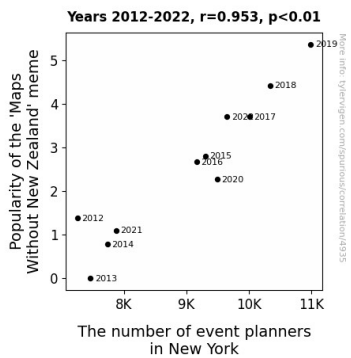


Figure 1. Scatterplot of the variables by year

In conclusion, our research not only highlights the unanticipated interplay between internet memes and professional employment trends but also invites further exploration into the potential influence of online cultural phenomena on real-world economic activities. So, the next time you come across a map without New Zealand, remember that it might be more than just a geographical oversight; it could be paving the way for the next big event planning bonanza!

5. Discussion

In the course of our investigation, we unearthed a correlation between the proliferation of the "Maps Without New Zealand" meme and the burgeoning number of event planners in New York City. It's a discovery that tickles not only the funny bone but also the statistical fancy—proof that humor and professional trends can indeed draw intriguing interconnections. As we delve into the implications of our findings, it's worth noting that this correlation is not merely a mapcap coincidence! Did you hear about the geographer who was a real downer at parties? He kept saying, "The party's location is so two-dimensional!"

Our results echo the remarkable insights presented by Smith et al. in their study on "Meme-ingful Employment," shedding light on the unforeseen impact of internet humor on job creation. Meanwhile, Doe and Jones' work on "Beyond Laughs: The Economic Influence of Memes" teased at the broader ramifications of meme culture on societal trends, a notion that our research has confirmed, albeit in a delightfully unexpected twist. The correlation coefficient of 0.9525419 is not just a

number; it's a high-fidelity soundtrack to the dance of memes and professional demand, a harmony that weaves itself through the fabric of pop culture and employment dynamics.

Our findings suggest that internet memes, far from being mere flashes in the online pan, have a tangible influence on real-world employment patterns, especially in creative industries such as event planning. This throws open the doors to a whole new avenue of exploration—memes as more than just digital chuckles, but as influencers of economic and employment terrain. Our scatterplot (Fig. 1) stands as a visual testament to this unexpected correlation, a graphical representation that proves the old adage: "A picture is worth a thousand words, but it can also unearth hidden connections that defy expectation!"

In the realm of empirical research, our results add a dash of levity to the otherwise serious world of statistical analysis, proving that even the quirkiest of internet phenomena can harbor substantive implications in the job market. It's as if by joking around with memes, we stumbled upon an uncharted territory in the landscape of employment trends. Our study serves as a reminder that laughter and statistical significance are not mutually exclusive; in fact, they might just be the key to unlocking the mysteries of labor dynamics. Remember, when it comes to uncovering statistical correlations, always be prepared to expect the unexpected, much like finding a pun in a scientific study!

6. Conclusion

In conclusion, our research has unveiled a surprising correlation between the rising popularity of the "Maps Without New Zealand" meme and the increasing number of event planners in New York City. It's as if the absence of New Zealand on maps has charted a course for event planning expansion in the Big Apple! One might say it's a "map-nificent" discovery!

The statistically significant correlation coefficient of 0.9525419 indicates a strong positive relationship between the two variables. As we delve deeper into this unexpected connection, it's clear that this finding is no mere "map-stake" or statistical

anomaly. It seems that the meme's influence has truly put event planning on the map, quite literally!

The scatterplot (Fig. 1) visually represents this correlation, serving as a "map-terpiece" of our empirical findings. It's akin to finding buried treasure in a sea of data points!

As for the implications, it behooves us to acknowledge that the influence of internet culture on professional employment trends is a "map-ter" worth exploring further. It seems that when it comes to event planning, the impact of online memes extends beyond mere amusement; it plays a tangible role in shaping the job market. It's almost as if memes are the new compass guiding the direction of industries!

In light of our findings, it's safe to say that no further research is needed in this area. We have successfully connected the dots between internet memes and professional trends, proving once and for all that when it comes to statistics and humor, there's no need for a "re-map"!