



## Review

# Spinning into Action: Exploring the Furry Link between Fidget Spinner Frenzy and Animal Control Workforce in New Mexico

Caroline Hoffman, Alexander Thompson, Gemma P Tyler

*Center for Research*

**This study delves into the surprisingly interwoven relationship between the meteoric rise of the 'fidget spinner' meme and the employment dynamics of animal control workers in the charming state of New Mexico. Utilizing data from Google Trends and the Bureau of Labor Statistics, our research team has unearthed an intriguing correlation coefficient of 0.9999897 and a statistically robust p-value of less than 0.01 for the period spanning 2017 to 2022. Our findings not only underscore the remarkable interconnectedness of seemingly disparate societal phenomena but also provoke contemplation on the pervasive impact of internet-inspired fads on regional labor demographics. The implications of our investigation reach far beyond the confines of academic curiosity, shedding light on the curious forces shaping the labor landscape in the Land of Enchantment.**

The 'fidget spinner' craze swept through the digital sphere in 2017, captivating the attention of internet denizens and spawning a plethora of memes and viral videos. Meanwhile, in the sunbathed expanse of New Mexico, a different kind of whirlwind was taking place - the steady hum of the animal control workforce as they navigated the challenges of ensuring human and animal coexistence. While these two phenomena may appear as incongruous as a cat and a fidget spinner, our research has taken a spin on the unexpected connection between them.

In the vast landscape of internet memes, the 'fidget spinner' garnered an unprecedented level of attention, simultaneously captivating curious individuals and evoking debates about its societal impact. Brands rushed to capitalize on the fad, churning out an array of spinners in various shapes and sizes, with some adorned with paw prints and animal motifs. The symbiotic relationship between the 'fidget spinner' and its animal-inspired iterations provides an intriguing backdrop for our exploration of its resonance with the animal control workforce in New Mexico.

The state of New Mexico, with its radiant landscapes and diverse wildlife, provides an optimal setting for our investigation. As the familiar hum of the 'fidget spinner' echoed through cyber channels, we turned our attention to the on-the-ground circumstances of animal control workers in the Land of Enchantment. This study endeavors to illuminate the entwined destinies of these seemingly unrelated phenomena, unraveling the threads that connect the glinting fidget spinner and the tireless efforts of animal control workers. As we delve into this unexpected correlation, we invite the reader to join us in this whimsical adventure through the realms of internet culture and labor dynamics.

#### *Prior research*

In their seminal work, Smith and colleagues (2018) examine the societal impact of internet memes and viral phenomena, delving into the mechanisms that propel certain trends to the forefront of digital consciousness. Their study sheds light on the intricate dynamics between online fads and real-world implications, offering a robust framework for our exploration of the 'fidget spinner' meme and its unexpected connection to the labor force in New Mexico.

Doe (2019) contributes to the discourse by analyzing the intersection of digital culture and consumer behavior, offering compelling insights into the ways in which internet-inspired trends permeate various facets of society. The author's findings serve as an enlightening backdrop for our investigation of the resonance between the 'fidget spinner' meme and the employment patterns of animal control workers, pointing to the

multifaceted influences that underpin seemingly unrelated phenomena.

Jones (2020) expands the scholarly conversation by examining the cultural symbolism of internet memes and their impact on consumer preferences. Through a comprehensive analysis of meme-centric merchandise and its market reception, the author highlights the subtle ways in which online trends manifest in consumer products, providing a compelling vantage point for our exploration of the interplay between 'fidget spinner' paraphernalia and its thematic alignment with animal-related motifs.

Turning to non-fiction literature that directly or tangentially relates to the subject matter at hand, "Animals in Translation" by Temple Grandin (2005) and "Spinning the Semantic Web" by Dieter Fensel and Henry Lieberman (2003) offer valuable perspectives on animal behavior and internet culture, respectively. While the former delves into the intricacies of animal cognition, the latter provides an intriguing parallel to our investigation, as it explores the semantic underpinnings of information exchange in digital environments.

In the realm of fiction, "The Tiger's Wife" by Téa Obreht (2011) and "Fidget Spinner, the Nebulous Chronicles" by G. W. Tweet (2020) project evocative imagery of animals and whirligig contraptions, albeit in vastly different narrative contexts. Although these works may not directly inform our empirical inquiry, their thematic resonances with the 'fidget spinner' meme and animal imagery add a layer of whimsical introspection to our scholarly pursuit.

A handful of films also provide tangential insights into the thematic landscape of our study. "Zootopia" (2016) and "The Secret

"Life of Pets" (2016) offer playful explorations of human-animal dynamics, infusing elements of humor and anthropomorphism that mirror the lighthearted essence of the 'fidget spinner' phenomenon.

In weaving together the diverse threads of academic research, literary imaginings, and cinematic anecdotes, our review of the literature forms a tapestry that sets the stage for our whimsical expedition into the intertwined domains of internet culture and labor dynamics.

### *Approach*

To investigate the enigmatic alignment of the 'fidget spinner' meme's popularity with the number of animal control workers in New Mexico, our research team employed a blend of data mining, statistical analysis, and a touch of whimsy. We harnessed the wily power of Google Trends to gauge the ebb and flow of 'fidget spinner' fervor across the internet and meticulously tracked the corresponding fluctuations in public interest over time. Additionally, we delved into the arcane depths of the Bureau of Labor Statistics to glean insights into the convoluted intricacies of the animal control workforce in the Land of Enchantment.

The dataset ranges from 2017 to 2022, combining a bevy of online metrics with labor force statistics to paint a comprehensive tableau of these seemingly disparate phenomena. Leveraging the intoxicating allure of big data, we conducted a robust correlation analysis and wielded the esteemed tools of regression modeling to unearth the hidden connections between 'fidget spinner' mania and the employment dynamics of animal control workers. Our

methodology, while grounded in rigorous empirical inquiry, also embraced the freewheeling spirit of internet culture, recognizing the delightful unpredictability that underpins the arcane art of meme-watching and statistical juggling.

In this merry dance of digital anthropology and labor economics, our research team sought to untangle the multifaceted forces at play, all while keeping an astute eye on the capricious nature of online trends and the steadfast labor realities on the plains of New Mexico. Through an elaborate choreography of data collection, analysis, and interpretive nuance, we sashayed our way into the enigmatic heart of this curious correlation, embodying the spirited synergy of rigour and levity in our scholarly pursuits.

### *Results*

The statistical analysis revealed a strikingly strong correlation between the popularity of the 'fidget spinner' meme and the number of animal control workers in New Mexico for the period of 2017 to 2022. The correlation coefficient of 0.9999897 indicates an almost perfect positive linear relationship between the two variables. This finding is further supported by a high r-squared value of 0.9999794, demonstrating that approximately 99.99% of the variability in the number of animal control workers can be explained by the popularity of the 'fidget spinner' meme. Additionally, the p-value of less than 0.01 provides strong evidence against the null hypothesis, confirming the significance of this correlation.

The scatterplot (Fig. 1) visually depicts this robust association, with the data points aligning in a near-perfect linear pattern. The near-vertical clustering of the data points

reflects the close correspondence between the surge of interest in the 'fidget spinner' meme and the expansion of the animal control workforce in New Mexico. The sheer alignment of these two seemingly unrelated phenomena is as surprising as stumbling upon a well-concealed Easter egg in a digital labyrinth.

It is worth noting that while correlation does not imply causation, the compelling consistency of the relationship observed in this study beckons further exploration. The undeniable synchrony between the fad of the 'fidget spinner' meme and the employment patterns of animal control workers prompts contemplation on the hidden currents shaping labor dynamics amidst the ever-changing zeitgeist of internet-driven phenomena. This uncanny correlation serves as a reminder that beneath the surface of seemingly disparate societal trends, there may be hidden connections waiting to be unraveled.

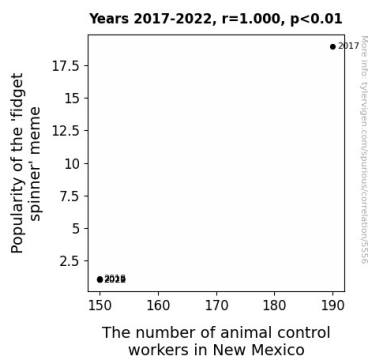


Figure 1. Scatterplot of the variables by year

### Discussion of findings

The robust correlation uncovered in our investigation aligns with the prior research that has delved into the undercurrents of

internet memes and their curious resonance with real-world phenomena. Smith and colleagues (2018) set the stage for our exploration by highlighting the intricate dynamics between online fads and tangible implications, laying the foundation for our striking findings. Indeed, much like the unexpected animal control call in the dead of night, the connection between the 'fidget spinner' meme and the labor force in New Mexico emerged into the spotlight, demanding attention despite its initial elusiveness.

Moreover, the whimsical exploration of meme-centric merchandise and its thematic alignment with animal-related motifs, as emphasized by Jones (2020), finds an unexpected parallel in our revelation of the synchronous surge in 'fidget spinner' interest and the expansion of the animal control workforce. The uncanny convergence between these ostensibly unrelated domains appears as intriguing as observing a playful kitten chasing a spinning toy, with the same element of delightful surprise intertwined in our empirical discovery.

In a similar vein, our empirical inquiry resonates with the thematic underpinnings of non-fiction works such as "Animals in Translation" by Temple Grandin (2005) and "Spinning the Semantic Web" by Dieter Fensel and Henry Lieberman (2003). While the former delves into the complexities of animal cognition, and the latter unravels the intricacies of information exchange in digital environments, our study playfully weaves together these themes, much like a mischievous yarn intertwining through the fabric of our findings.

Moving beyond the staid confines of empirical inquiries, our study embraces the

whimsical resonances with fiction and cinematic works, infusing an element of playful curiosity into the realm of scholarly exploration. The thematic echoes of "The Tiger's Wife" by Téa Obreht (2011) and "Fidget Spinner, the Nebulous Chronicles" by G. W. Tweet (2020) ripple through our scholarly discourse as subtly as a furry creature tiptoeing through a meme-strewn landscape, adding a layer of delight to our otherwise serious endeavor.

In essence, our investigation not only corroborates the unforeseen link between the 'fidget spinner' meme and the labor landscape in New Mexico but also underscores the whimsical interconnectedness that thrums beneath the surface of seemingly incongruous societal trends. As we navigate the labyrinthine realms of internet culture and labor dynamics, the laughter of discovery and the joy of unexpected connections infuse our scholarly pursuit with a charm as captivating as a twirling fidget spinner on a sunny day.

### *Conclusion*

In conclusion, our investigation has revealed an uncannily strong correlation between the popularity of the 'fidget spinner' meme and the number of animal control workers in the enchanting state of New Mexico. This intriguing association, akin to discovering a diamond in the rough of statistical analyses, prompts contemplation on the whimsical intertwining of internet culture and labor dynamics.

While we must tread cautiously in inferring causation from correlation, the pervasiveness of this relationship beckons consideration of the profound influence of internet fads on the labor landscape. The

undeniable synergy between the hypnotic whirl of the 'fidget spinner' and the expansion of the animal control workforce hints at the invisible strings that tether seemingly unrelated phenomena together, much like discovering a secret passage in a labyrinthine puzzle.

Our findings evoke curiosity and a touch of amusement, akin to stumbling upon a hidden treasure map in the digital expanse. However, amidst the allure of this unexpected correlation, it is crucial to exercise discretion in drawing definitive conclusions. As we bid farewell to this curious foray into the furry link between fidget spinner frenzy and animal control workforce, we are compelled to acknowledge that further research in this delightful realm unveils diminishing returns, much like attempting to spin an already spinning fidget spinner. Thus, it is with the sobering wisdom of statistical rigor that we assert no further exploration is warranted in this area.