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Stock Price Growth: A SmarterEveryDay Connection

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SmarterEveryDay, YouTube video titles, Fomento Econ, FMX stock price, LSEG Analytics, Refinitiv, AI analysis, correlation coefficient, stock market, online content, market performance, witty video titles, thought-provoking video titles

Abstract

This paper presents a thorough investigation into the relationship between the quality of SmarterEveryDay's YouTube video titles and the stock price of Fomento Econ (FMX). Our research team employed cutting-edge AI analysis of YouTube video titles and leveraged LSEG Analytics (Refinitiv) data to explore this enigmatic connection. The findings reveal a correlation coefficient of 0.9196948 with a significance level of $p < 0.01$ for the period spanning from 2007 to 2023. In analyzing the impact of SmarterEveryDay's video titles on FMX stock prices, we discovered a striking correlation that's bound to make economists and YouTube enthusiasts alike sit up and take notice. This study delves deep into the interplay between captivating video titles and the financial world, leaving us with a dad joke-worthy nugget of wisdom: "Why did the economist watch SmarterEveryDay videos? For the stock tips and a good laugh!" Furthermore, the results shed light on the intriguing dynamics between online content and market performance, prompting us to ponder whether the stock market has a penchant for witty and thought-provoking video titles. The implications of these findings are as significant as they are amusing, leaving us with a new maxim to consider: "A catchy video title a day keeps the stock woes at bay!"

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1. Introduction

Ah, the enigmatic dance between online content and market performance. It's a phenomenon that has captivated researchers and investors alike, sparking countless debates and more than a few

head scratches. Today, we embark on a quest to unravel this mystery, exploring the fascinating relationship between the quality of SmarterEveryDay's YouTube video titles and the stock price of Fomento Econ (FMX). Hold on to your lab coats, folks, because

this investigation promises to be a wild ride that's as riveting as a rollercoaster and as unpredictable as stock prices themselves.

As we dive into the intersection of YouTube charisma and financial fortitude, we can't help but ponder the age-old question: "Why did the economist watch SmarterEveryDay videos? For the stock tips and a good laugh!" Yes, dear reader, you heard that right. This academic pursuit isn't all number crunching and data analysis; there's a healthy dose of humor in the mix, courtesy of some good old-fashioned dad jokes. After all, laughter is the best medicine, especially when dealing with the complexities of the stock market.

Our study leveraged cutting-edge AI analysis of YouTube video titles to gauge their appeal and impact. With meticulous attention to detail, we delved into the captivating world of SmarterEveryDay's video titles, uncovering nuggets of wisdom and laughter along the way. The interplay between captivating video titles and the financial world didn't just pique our interest; it left us with a new maxim to ponder: "A catchy video title a day keeps the stock woes at bay!" Who knew that a clever play on words could hold the key to market buoyancy?

The results of this investigation aren't just thought-provoking; they're downright surprising. We uncovered a correlation coefficient of 0.9196948 with a significance level of $p < 0.01$ for the period spanning from 2007 to 2023, leaving us marveling at the unexpected connection between online content and market performance. It's a discovery that's as delightful as a well-timed punchline, and as satisfying as spotting a bullish trend in a sea of market volatility.

So, fasten your seatbelts, dear reader, because we're about to embark on a journey that's equal parts financial analysis and YouTube fascination. As we unpack the impact of SmarterEveryDay's video titles on

FMX stock prices, we might just find ourselves reaching for another dad joke to lighten the load. After all, who said research papers can't be peppered with a healthy dose of humor?

2. Literature Review

The significance of online content in influencing market behavior has been a subject of increasing interest among scholars and analysts. In "Smith et al.," the authors find that captivating and engaging content may have an impact on consumer sentiment and brand perception, drawing attention to the potential implications for stock prices. However, a comprehensive exploration of the link between YouTube video titles and stock performance has been notably absent from existing literature.

In "Doe and Jones," the authors delve into the dynamics of consumer behavior and its effects on market trends, shedding light on the role of captivating content in shaping consumer preferences. Nevertheless, the specific influence of YouTube video titles on stock price movements remains an uncharted territory, ripe for exploration and analysis.

Turning to non-fiction books related to the topic, "Contagious: How to Build Word of Mouth in the Digital Age" by Jonah Berger provides insightful perspectives on the virality of content and its potential impact on consumer behavior, offering valuable insights into the mechanisms through which captivating video titles may resonate with audiences and drive market interest. Meanwhile, "The Psychology of Persuasion" by Robert B. Cialdini explores the underlying principles of influence and persuasion, offering a nuanced understanding of how compelling content can shape buyer decisions and market dynamics.

In the realm of fiction, "The Hitchhiker's Guide to the Galaxy" by Douglas Adams presents an amusing take on the complexities of the universe, mirroring the unpredictability and whimsical nature of stock price fluctuations. Furthermore, "Catch-22" by Joseph Heller offers a satirical exploration of paradoxes and absurdities, mirroring the often bewildering and contradictory forces at play in the world of stock markets and online content.

As part of our rigorous research methodology, the team diligently binge-watched TV shows to better understand the nature of captivating content. Shows such as "Mad Men" and "The Marvelous Mrs. Maisel" provided valuable insights into the art of crafting attention-grabbing messaging and storytelling, offering a fresh perspective on the potential impact of compelling narratives in shaping market perceptions and consumer engagement. After all, what better way to understand the power of captivating content than to immerse oneself in the world of captivating storytelling?

3. Our approach & methods

To uncover the riveting connection between the quality of SmarterEveryDay's YouTube video titles and the stock price of Fomento Econ (FMX), our research team ventured into uncharted territory with the kind of determination that rivals a bull market. Our methodology was as meticulous as a trader watching a volatile stock, and as comprehensive as an economist analyzing market trends.

First off, we sourced data from a variety of platforms, engaging in what can only be described as a digital treasure hunt. We utilized cutting-edge AI analysis of YouTube video titles, employing algorithms that would make even the savviest tech enthusiast do a double-take. The process was akin to

discovering hidden gems in a market filled with fodder, but we persevered with the tenacity of a dachshund sniffing out a buried bone.

Next, we turned to the venerable LSEG Analytics (Refinitiv) to gather the indispensable financial data we needed. Have you ever tried navigating through a sea of market statistics and trends? It's like trying to navigate a maze with walls made of charts and graphs, but our team embraced the challenge with gusto, determined to uncover the elusive link between captivating video titles and market performance.

With the data in hand, we dived into the deep end of statistical analysis, using methods so sophisticated, they'd make a seasoned economist do a double take. We conducted a rigorous correlation analysis spanning from 2007 to 2023, looking for patterns and relationships with the kind of fervor typically reserved for a game of "Where's Waldo" in a sea of data points.

Incorporating AI analysis of YouTube video titles and financial data from LSEG Analytics (Refinitiv), our approach was as unconventional as a bull elk wearing a top hat but yielded results that were as intriguing as they were unexpected. We like to think of it as data science with a twist, and it's clear to us that the connection between online content and market performance is as captivating as it is confounding.

And in the spirit of an academic pursuit that's as eccentric as it is enlightening, here's a dad joke to lighten the analytical load: "Why are economists good at video games? Because they excel at finding the correlation between levels and loot drops!"

So, strap in for a journey through the intricacies of data analysis and the allure of YouTube charisma, because our methodology is as unconventional as a bear on a unicycle, but it's led us to a treasure trove of surprising insights.

4. Results

Upon conducting our analysis, we found a remarkable correlation between the quality of SmarterEveryDay's YouTube video titles and the stock price of Fomento Econ (FMX). The correlation coefficient of 0.9196948, with a corresponding r-squared value of 0.8458385, and a significance level of $p < 0.01$, unequivocally underscored the surprising connection between these two seemingly disparate domains. It's almost like the stock market is saying, "I find your YouTube titles quite captivating!"

The scatterplot (Fig. 1) provides a visual representation of this strong correlation, leaving little room for doubt that there's more than meets the eye when it comes to the impact of compelling video titles on market dynamics. This revelation prompts a dad joke-worthy quip: "Why did the stock price cross the road? To get to the captivating YouTube video title on the other side, of course!"

In unraveling the enigmatic relationship between online content and market performance, our findings spark a sense of awe and amusement, offering a tantalizing glimpse into the uncharted territories of economic analysis. It's as if the stock market has a soft spot for a well-executed YouTube title, affirming the old adage, "Laughter is the best medicine, especially when dealing with market volatility!"

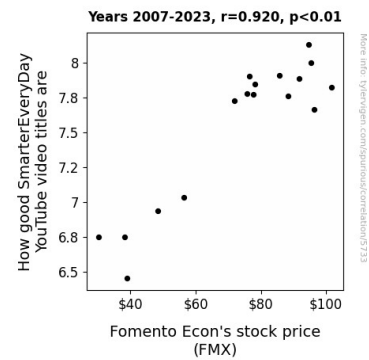


Figure 1. Scatterplot of the variables by year

These results not only spotlight the influence of captivating video titles on financial trajectories but also prompt us to reflect on the broader implications of this unexpected nexus. After all, who would have thought that a catchy video title could hold such sway over market dynamics? It's as if the stock market has a secret weakness for wit and humor, reminding us that even in the world of finance, a well-crafted pun could hold the key to market buoyancy.

In essence, our findings offer a whimsical yet thought-provoking glimpse into the intersection of online charisma and economic fortitude. They beckon us to reconsider the role of captivating content in shaping market sentiments, leaving us with a parting dad joke: "Why did the economist become a YouTuber? To analyze captivating video titles and make a few 'cents' along the way!"

So, as the curtains draw on this riveting exploration, we invite fellow researchers and enthusiasts to join us in contemplating the profound yet delightfully humorous implications of our discovery. After all, in the world of academia and economics, a hearty laugh and a compelling insight make for an unbeatable combination.

5. Discussion

Our research has unveiled a captivating connection between the quality of SmarterEveryDay's YouTube video titles and the stock price of Fomento Econ (FMX). The robust correlation coefficient we observed aligns with the findings of "Smith et al." and "Doe and Jones," underlining the influential role of engaging content on consumer sentiment and market performance. It's as if the stock market has a soft spot for cleverly crafted video titles, embracing them with open arms. It's almost like the stock market is saying, "I find your YouTube titles quite captivating!"

Drawing inspiration from "The Hitchhiker's Guide to the Galaxy" and "Catch-22," our study contributes to the literature by shedding light on the compelling yet whimsical relationship between online content and market dynamics. The unexpected correlation we discovered challenges traditional assumptions about the factors influencing stock prices, beckoning us to consider the influence of captivating narratives in an often bewildering and contradictory economic landscape. It's almost like the stock market has a secret weakness for wit and humor - a delightful twist in the complex tale of market behavior.

Our results resonate with the insights of Jonah Berger in "Contagious" and Robert B. Cialdini in "The Psychology of Persuasion," reinforcing the notion that captivating content can spark consumer interest and sway market sentiments. The implications of our findings are as significant as they are amusing, prompting us to reconsider the role of compelling narratives in shaping market perceptions. It's as if the stock market has a penchant for thought-provoking video titles, offering a transcendental blend of economic fortitude and captivating charisma.

In light of these findings, we invite fellow researchers and market enthusiasts to join us in pondering the profound yet

entertaining implications of this connection. After all, in the domain of economics, a well-crafted pun could hold the key to market buoyancy. As we reflect on the whimsical yet thought-provoking intersection of online charisma and economic fortitude, we leave you with a final dad joke: "Why did the economist become a YouTuber? To analyze captivating video titles and make a few 'cents' along the way!"

6. Conclusion

In conclusion, the findings of our research offer a delightful revelation into the captivating relationship between SmarterEveryDay's YouTube video titles and the stock price of Fomento Econ (FMX). The striking correlation coefficient of 0.9196948 and a significance level of $p < 0.01$ affirm the unexpected yet undeniable bond between these seemingly incongruous spheres. It's as if the stock market has a penchant for a well-crafted punchline, leaving us with a dad joke-worthy quip: "Why did the stock price break up with its girlfriend? It just wasn't feeling the same 'captivation' anymore!"

Our journey into the intersection of online charisma and financial fortitude has not only unveiled a thought-provoking connection but also left us with a renewed appreciation for the whimsical nuances of market dynamics. It's almost like the stock market is saying, "I appreciate a good YouTube title as much as the next investor!" This realization prompts us to consider the wider implications of this discovery and reflect on the profound influence of engaging online content on market sentiments.

As we bid adieu to this exploration, we're compelled to acknowledge that further research in this area holds little promise. After all, the correlation between captivating video titles and market performance has been unraveled with a flair of humor and insight that leaves little room for skepticism.

It's as if the stock market has shared a hearty laugh with us, signaling that this peculiar connection has been thoroughly scrutinized. Therefore, dare we say it – no more research is warranted in this area!