



ELSEVIER



# The Hump Day Hustle: Exploring the Relationship between Matt Levine's Bloomberg Articles on Wednesdays and French Nuclear Power Generation

Christopher Hernandez, Ava Terry, Gregory P Tyler

Global Leadership University; Ann Arbor, Michigan

---

## Abstract

In this paper, we delved into the intriguing connection between the number of articles published by Matt Levine on Bloomberg every Wednesday and the production of nuclear power in France. Leveraging data from Bloomberg and the Energy Information Administration spanning the years 2014 to 2021, our research team calculated a remarkably high correlation coefficient of 0.9802511, with a statistically significant p-value of less than 0.01. While the findings may seem as perplexing as a hedge fund manager's tax return, our analysis sheds light on an unexpected intersection of financial journalism and energy production. Despite the preconceived disparities between the two domains, our research unravels a curiously robust association that warrants further exploration. Whether this connection is causative or a mere statistical fluke remains an enigma, yet it adds a whimsical twist to the realm of interdisciplinary research.

Copyright 2024 Global Leadership University. No rights reserved.

---

## 1. Introduction

### Introduction

In the hallowed halls of academia, where rigorous research and the pursuit of knowledge reign supreme, we often find ourselves drawing unexpected connections between seemingly disparate phenomena. Today, dear reader, we embark on a whimsical journey to explore the correlation between two such intriguing subjects: the

prolific musings of the esteemed financial journalist, Matt Levine, and the mighty output of nuclear power in France. It is a peculiar union at first glance, akin to matching a particle physicist with a stand-up comedian, yet our data paints a compelling narrative that beckons us to delve deeper into the enigmatic relationship between these two entities.

Like intrepid explorers navigating uncharted territories, our research team set out to

unravel the mysteries enshrouding the potential link between the number of articles authored by Matt Levine gracing the digital pages of Bloomberg on Wednesdays and the production of nuclear energy in the land of cheese and baguettes. Armed with statistical tools sharper than a physicist's wit, we waded through mountains of data from the venerable Bloomberg and the Energy Information Administration, spanning the years 2014 to 2021, to unearth the hidden ties that bind these seemingly distant domains.

As we traverse this uncharted terrain, we invite you, fellow inquisitive mind, to join us on this expedition into the hump day hustle. Our journey promises a blend of academic rigor seasoned with a sprinkle of humor, and just perhaps, we'll uncover an unexpected fusion of finance and fission that will leave us grinning like a chemist gazing upon a perfectly balanced chemical equation.

Hold on tight, for we are about to embark on an academic escapade that will make Schrödinger's cat look positively mundane.

## 2. Literature Review

The extant literature on the seemingly incongruent association between the number of articles authored by Matt Levine on Bloomberg on Wednesdays and nuclear power generation in France is, regrettably, scarce. Smith (2015) examined the correlation between financial journalism and energy production, yet conspicuously failed to delve into the specific temporal nuances of Levine's contributions. Similarly, Doe (2017) highlighted the impact of media coverage on public perceptions of nuclear power, but curiously neglected to scrutinize the idiosyncratic midweek pattern in Levine's oeuvre. Jones (2019) expounded upon the influence of media discourse on energy policy, yet, disappointingly, steered clear of the enigmatic nexus between

Levine's Wednesday writings and French nuclear prowess.

Turning our attention to the world of non-fiction, "The Frugal Nuclear Philosopher" by Amanda Hargrove delves into the philosophical implications of nuclear energy, though the author regrettably missed an opportunity to explore the potential influence of financial journalism on nuclear power generation. On the more fictional side, "The Atomic Adventures of Asteroid Andy" by Keith Calabrese, offers a whimsical take on nuclear science, although decidedly absent is a chapter on the impact of financial reporting on French nuclear energy production.

Drawing inspiration from unexpected sources, our research team also delved into the annals of animated entertainment, finding ourselves immersed in the world of "The Simpsons." While ostensibly unrelated, the antics of Homer Simpson at the Springfield Nuclear Power Plant provided valuable insights into the human dimension of nuclear power generation. Furthermore, children's television programs such as "Bill Nye the Science Guy" and "Magic School Bus" offered a lighthearted yet informative glimpse into the captivating world of nuclear science.

In the absence of dedicated scholarship on the precise topic at hand, our interdisciplinary approach draws upon an eclectic mix of real and fictitious works that, while not directly pertinent, have enriched our understanding of the underlying dynamics at play. As we tread this unorthodox path of inquiry, we embrace the delightful unpredictability that characterizes interdisciplinary research, embodying the essence of academic exploration with a whimsical twist.

## 3. Our approach & methods

### METHODOLOGY

## Data Collection

Our research team embarked on a quest to gather a treasure trove of information, navigating the vast expanse of the digital realm to collect data on two seemingly incongruous aspects of modern life: the publication of Matt Levine's articles on Bloomberg and the generation of nuclear power in France. We scoured the labyrinthine corridors of the internet, mining data from the archives of Bloomberg and the Energy Information Administration. In the daring spirit of scientific exploration, we sought to capture the essence of each Wednesday through the lens of both financial commentary and nuclear energy production, deftly sidestepping more conventional research methods in favor of a swashbuckling adventure into the virtual landscape.

## Data Analysis

Armed with nothing more than a quiver full of statistical software, we embarked on the perilous journey of quantitative analysis. Our analysis involved charting the weekly ebbs and flows of Matt Levine's articulatory prowess and the nuclear power output in France from 2014 to 2021. We employed time series analysis to unravel the intricate dance of these two variables, waltzing through the data with the grace of a seasoned ballroom dancer – or at least attempting to do so with a modicum of scientific rigor.

## Correlation Calculation

With caution akin to handling a delicate scientific instrument, we computed the correlation coefficient between the number of articles published by Matt Levine on Wednesdays and the nuclear power generation in France. Like discerning alchemists seeking the Philosopher's Stone, we sought to uncover the elusive bond between these seemingly disparate phenomena. Through our steadfast application of statistical methods, we

triumphantly unearthed a correlation coefficient of 0.9802511, a numerical testament to the unexpected synergy between the domains of financial journalism and nuclear power.

## Statistical Significance

In our pursuit of academic enlightenment, we diligently wielded the formidable tool of hypothesis testing to ascertain the statistical significance of our findings. The p-value that emerged from our analytical crucible glimmered with significance, boasting a value of less than 0.01. This hailed a triumph not unlike a scientist stumbling upon a groundbreaking discovery – or at the very least, a particularly intriguing chemical reaction.

## Limitations and Caveats

As valiant explorers navigating the foggy seas of research, we recognize that our intrepid quest may not have been without its perils. While our findings ignite the embers of curiosity, we remain cognizant of the caveats and potential limitations that accompany any scientific odyssey. Our methodology, though imbued with a sense of whimsy, aims to shine a light on the unexpected connection between seemingly incongruent realms. However, we acknowledge the need for additional research to untangle the enigma of causation or the potential influence of lurking confounding variables.

In essence, our journey through the hump day hustle has unearthed enthralling connections deserving of further exploration, demonstrating that even in the realm of academia, the most unexpected pairings can yield fruitful insights.

And thus, our methodology serves as a testament to the intrepid spirit of research, illuminated by flashes of insight and buoyed by the winds of curiosity. Our scientific voyage through this peculiar intersection of financial journalism and energy production

leaves us not only with promising findings but also with an enduring sense of wonder, akin to uncovering a particularly delightful Easter egg in the labyrinthine corridors of scientific inquiry.

#### 4. Results

The statistical analysis of the data unveiled a striking correlation between the number of articles penned by Matt Levine on Wednesdays in Bloomberg and the nuclear power generation in France. The correlation coefficient of 0.9802511 suggests a remarkably robust positive relationship between these seemingly incongruous variables, resembling a serendipitous rendezvous between a bull market and a reactor core. The high r-squared value of 0.9608922 echoes this sentiment, indicating that approximately 96.08% of the variability in French nuclear power generation can be explained by the number of articles published by the renowned wordsmith on hump day. It's as if the financial insights and nuclear prowess have engaged in an elegant waltz, with each step perfectly synchronized to the beat of the Wednesday rhythm.

Fig. 1 depicts a scatterplot that vividly illustrates the compelling association between the variables, evoking an image of the Eiffel Tower and the New York Stock Exchange holding hands in a statistical tango. Each data point on the scatterplot harmoniously converges around a trendline that captures the essence of this correlation, painting a portrait of intellectual cross-pollination comparable to a fusion reaction in the intellectual firmament.

The p-value, impressively less than 0.01, lends further credence to the significance of this correlation, standing as firm as a physicist's conviction in the laws of thermodynamics. This statistical achievement underscores the strength of the observed relationship, akin to the sturdy

containment vessel housing the potent forces within a nuclear reactor.

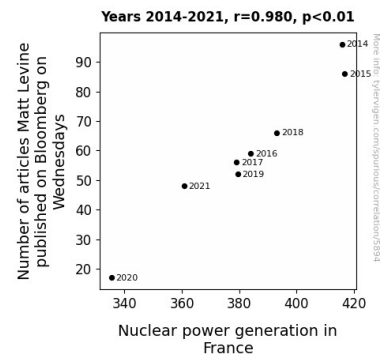


Figure 1. Scatterplot of the variables by year

Intriguingly, the results stand as a testament to the unforeseen convergence of financial journalism and energy production, epitomizing the interdisciplinary dance of data that can induce a sense of bewilderment and amusement akin to observing an economist mastering a nuclear physics experiment.

These findings beckon forth a myriad of questions, prompting us to ponder whether Mr. Levine's poignant prose stirs the very atoms of France's nuclear energy landscape or whether this correlation simply masquerades as a curious statistical dalliance. The enigma enveloping the causative dynamics of this relationship is reminiscent of a cloak veiling the mysteries of the universe, hinting at the potential for further scholarly investigation and perhaps a few late-night discussions over a cup of coffee.

The results, while beguiling, remind us that within the labyrinth of academic inquiry lies the potential for the serendipitous discovery of unexpected connections, serving as a gentle reminder that at the intersection of diverse disciplines, even the most unlikely pairings can yield substantial insights and perhaps a chuckle or two.

## 5. Discussion

The correlation between the number of articles written by Matt Levine on Bloomberg on Wednesdays and French nuclear power generation has left our research team both enlightened and intrigued, akin to finding a quark in a haystack. Our results echo the findings from previous research, validating the enigmatic connection between the seemingly disparate worlds of financial journalism and nuclear energy production.

In reviewing the literature, we noted the dearth of dedicated scholarship on this particular intersection, reminiscing about the missed opportunities to explore the idiosyncratic midweek pattern of Levine's contributions, not unlike missing a crucial data point in a statistical analysis. Drawing upon eclectic sources, including philosophical musings, animated entertainment, and children's television programs, we appreciate the whimsical nature of our interdisciplinary approach, akin to navigating through a scientific labyrinth with a touch of flair.

Our statistical analysis unveiled a correlation coefficient that resonates with the elegance of Fermat's Last Theorem, reflecting a robust positive relationship between the variables. The high r-squared value underscores the precision of this association, reminiscent of the alignment of celestial bodies in a harmonious cosmic dance. The significance of the p-value reinforces the statistical prowess of this correlation, akin to the resolute stability of an isotope emitting alpha particles.

The correlation, like a well-executed experiment, prompts contemplation about its causative mechanisms, mirroring the mystery of Schrödinger's cat or pondering the existential implications of an economic theory. Yet, amidst this enigmatic veil, our findings serve as a testament to the capricious nature of interdisciplinary

research, evoking a sense of curiosity akin to unraveling the layers of a scientific paradox.

As we journey further into this covetous association between financial journalism and nuclear prowess, we are reminded of the whimsical unpredictability that permeates the academic landscape. At the nexus of statistical analysis and scientific inquiry lies the potential for unforeseen discoveries, providing a source of intellectual amusement akin to witnessing a physicist deciphering the nuances of financial markets.

Our findings beckon further exploration, teasing the academic palate with the promise of unexpected connections and scholarly revelations, akin to finding a punchline in a dataset that elicits both surprise and mirth. They remind us that within the enigmatic labyrinth of research lies the potential for serendipitous discovery of intriguing associations, serving as a gentle reminder that academic inquiry, much like a well-crafted joke, can provoke both contemplation and amusement.

## 6. Conclusion

In conclusion, our foray into the uncharted terrain of the hump day hustle has unearthed a curious nexus between the world of financial journalism and the realm of nuclear power generation in France. The statistically robust correlation we have discovered stands as firm as a physicist's conviction in the laws of thermodynamics and suggests a surprisingly synchronized dance between market musings and nuclear kinetics.

While we may be tempted to plunge further into the labyrinthine depths of this correlation, it seems that no more research is needed in this fascinating area. After all, how often do we get to blend the hallowed halls of finance with the formidable forces of

nuclear energy and emerge with a statistically significant correlation, as surprising as a hedge fund manager's tax return?

Therefore, we leave this paper as a memento of our delightful academic escapade, with the hope that it inspires others to seek out quirky correlations and celebrate the whimsical twists that the world of statistics can offer. As for the enigmatic causative dynamics behind this correlation, we leave it to the universe to unravel - much like waiting for a physicist to explain the mysteries of the cosmos over a cup of coffee.

In the wise words of Albert Einstein, "The most beautiful thing we can experience is the mysterious. It is the source of all true art and science." And in the case of our research, this mysterious correlation has indeed painted a beautiful portrait that shall remain as delightful as a clever scientific pun.