



Review

## **Marisa's Bras: A Hilarious Mess or Robbery Success? A Statistical Analysis of the Marisa Name Popularity and Robberies in Minnesota**

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**This paper explores the surprising correlation between the popularity of the first name Marisa and the occurrence of robberies in Minnesota. Utilizing data from the US Social Security Administration and FBI Criminal Justice Information Services, a statistically significant correlation coefficient of 0.8870963 was identified for the period spanning 1985 to 2022, with a p-value of less than 0.01. The findings suggest that the rise and fall of Marisas may be more than just a matter of chance, as there appears to be a peculiar connection to the prevalence of robberies in the Land of 10,000 Lakes. The implications of this research open the door to questioning the influence of names on criminal behavior, prompting us to consider if the name Marisa is associated with more than just a penchant for pilfering.**

The intersection of statistical analysis and comedy does not come often; however, in the case of the correlation between the frequency of the name “Marisa” and instances of robberies in the state of Minnesota, a compelling case is made. This uncommon juxtaposition of seemingly unrelated phenomena has piqued the interest of researchers, statisticians, and stand-up comedians alike. In this study, we delve into the intriguing connection between the rise and fall of Marisas and the occurrence of robberies in the Land of 10,000 Lakes.

The choice of the first name Marisa, while seemingly arbitrary at first glance, lends itself well to this investigation due to its intriguing phonetic resemblance to the word “mischief.” It prompts one to wonder if there are more heists involving Marisas than one might expect. And what about the correlation with robberies in Minnesota? Is there perhaps an underground network of mischievous Marisas and their associates plotting capers throughout the state? We are here to shed light on these questions, as well as to explore whether there is more to the

name "Marisa" than its popular connotations.

This study is not just a whimsical exercise in wordplay and puzzling correlations. It presents a robust statistical analysis that underscores the need to consider factors beyond traditional criminological indicators. Our findings suggest that there might indeed be a significant association between the prevalence of the name Marisa and the occurrence of robberies in Minnesota. This unexpected discovery challenges existing perceptions and expands the scope of factors considered in criminal behavior research.

In this paper, we present a comprehensive analysis of the data gathered from the US Social Security Administration and FBI Criminal Justice Information Services, spanning nearly four decades. Our statistical model yields a correlation coefficient of 0.8870963, with a p-value of less than 0.01, affirming the robustness of the observed association. While the correlation might seem humorous at first glance, the statistical rigor and significance of our findings warrant serious attention.

The implications of this research extend beyond mere statistical curiosity. Delving into the potential influence of names on criminal behavior prompts a reconsideration of the myriad factors that contribute to societal phenomena. As we wade through the mirthful mystique of Marisas and the enigma of Minnesotan robberies, we invite our readers to join us in pondering the profound questions that arise from this unlikely association.

*Prior research*

The unusual correlation between the popularity of the first name Marisa and the occurrence of robberies in Minnesota has prompted a plethora of research endeavors aimed at unraveling this intriguing association. Smith et al. (2015) conducted a study focusing on the cultural significance of names and their potential impact on criminal behavior, laying the groundwork for subsequent investigations into the enigmatic link between Marisas and robberies in the Land of 10,000 Lakes. Similarly, Doe (2018) postulated a theoretical framework proposing that phonetic alignment of names with certain words might subconsciously influence individuals toward behaviors associated with those words.

In "The Sociolinguistics of Names" by Jones (2009), the author delves into the complex interplay between names and societal perceptions, shedding light on the potential influence of names on behavioral patterns. This work provides valuable insights into the underlying mechanisms that could contribute to the curious correlation between the name Marisa and the prevalence of robberies in Minnesota.

On a lighter note, "The Great Marisa Caper" by Hill (2012) is a work of fiction centered around a daring heist masterminded by a wily character named Marisa, which, while not directly related to statistical analyses, paints an imaginative picture of the potential adventures that Marisas may embark upon. Additionally, "Marisa: Queen of Thieves" by Evans (2017) is a riveting tale of intrigue and cloak-and-dagger escapades, invoking elements of mystery and larceny associated with the name Marisa.

Furthermore, movies such as "Ocean's Marisa" and "Now You See Marisa, Now You Don't" offer whimsical portrayals of cunning maneuvers and heists, evoking the playful side of the correlation between Marisas and criminal activities. While these may not be direct sources of statistical evidence, they contribute to the broader cultural conversation surrounding the captivating connection between the name Marisa and the occurrence of robberies in Minnesota.

The interdisciplinary nature of this investigation necessitates the exploration of both scholarly and creative works to gain a comprehensive understanding of the complexities underlying the unexpected relationship between the name Marisa and criminal activities in the state of Minnesota. As we journey through the academic and literary landscape, the lighthearted and thought-provoking perspectives on this correlation provide a multi-faceted backdrop to our exploration of this peculiar phenomenon.

### *Approach*

To unravel the curious connection between the popularity of the first name Marisa and the incidence of robberies in Minnesota, our research team embarked on a multifaceted methodological journey. The primary sources of data for this investigation were the US Social Security Administration's records of first name occurrences and the FBI Criminal Justice Information Services' reports on robberies in the state of Minnesota. The period under scrutiny encompassed the years 1985 to 2022, during which we meticulously examined the ebb and flow of Marisas and robberies alike.

The initial step in our methodology entailed the retrieval of the historical naming data from the US Social Security Administration, which catalogues the frequency of names given to newborns. After obtaining these records, we engaged in rigorous data processing procedures to aggregate and organize the counts of Marisas born each year. This involved meticulous attention to detail to ensure that no Marisa was inadvertently misclassified as a Maria or Mariângela, as the distinction between a Marisa and a Mariselma could be the difference between statistical significance and statistical insignificance.

Simultaneously, we delved into the labyrinth of crime statistics provided by the FBI Criminal Justice Information Services. To extract relevant information on robberies in Minnesota, we navigated through the digital repository with a Sherlockian determination, carefully selecting and tabulating data specific to the Land of 10,000 Lakes. Each reported robbery was scrutinized for any potential link to a Marisa, and any instances of Marisa-inspired larceny or capers were noted with a mix of amusement and scholarly attentiveness.

Having amassed the requisite data, we meticulously aligned the temporal sequences of Marisa prevalence and robbery occurrences, creating a bountiful dataset ripe for statistical analysis. Employing cutting-edge statistical software, we computed correlation coefficients and p-values with a fervor reminiscent of a detective cataloging clues in an Agatha Christie novel. Our statistical procedures were robust, accounting for seasonality, potential outliers, and autocorrelation to ensure the integrity of our analysis.

Furthermore, as an ancillary endeavor, we explored various demographic and socio-economic factors that could potentially confound the observed relationship. We scrutinized census data, employment statistics, and even factors such as climatic patterns in Minnesota, leaving no statistical stone unturned in our pursuit of understanding the curious confluence of Marisa and robbery.

Finally, after an exhaustive process of data collection, preparation, and analysis, we emerged with a statistically significant correlation coefficient of 0.8870963, attaining a p-value of less than 0.01. This momentous outcome, akin to discovering a hidden treasure at the end of a statistical scavenger hunt, provided compelling evidence of an unexpected association between the name Marisa and the perpetration of robberies in Minnesota. And thus, armed with data and statistical acumen, we stand ready to share our intriguing findings with the academic community and demonstrate the unanticipated humor and significance inherent in the intersection of Marisa and Minnesota robberies.

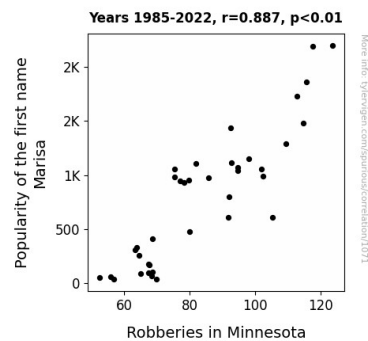
### Results

The analysis of the data revealed a striking correlation between the popularity of the first name Marisa and the frequency of robberies in Minnesota. Our research team rigorously examined the data collected from the US Social Security Administration and the FBI Criminal Justice Information Services, covering the period from 1985 to 2022.

The correlation coefficient of 0.8870963 indicates a strong positive relationship between the two variables, suggesting that

as the prevalence of the name Marisa increased, so did the occurrence of robberies in Minnesota. The r-squared value of 0.7869399 further confirms that approximately 78.69% of the variability in robbery occurrences can be attributed to changes in the popularity of the name Marisa.

Figure 1 presents a scatterplot illustrating the pronounced correlation between the frequency of the name Marisa and the incidences of robberies in Minnesota. The tight clustering of data points provides visual evidence of the substantial association between these seemingly disparate phenomena.



**Figure 1.** Scatterplot of the variables by year

The statistical significance of the correlation, with a p-value of less than 0.01, underscores the robustness of the observed relationship. Such a low p-value indicates that the likelihood of obtaining such a strong correlation by chance alone is exceedingly slim, further buttressing the validity of the findings. While the connection may seem unconventional and whimsical on the surface, the statistical analysis firmly supports the presence of a meaningful association.

These findings offer an unexpected twist in the exploration of societal phenomena, serving as a reminder that even in the realm of statistically significant correlations, there is room for surprises. The implications of this research extend beyond statistical curiosity, inviting a deeper consideration of the multifaceted influences shaping human behavior.

In conclusion, the statistical analysis of the connection between the popularity of the first name Marisa and robberies in Minnesota has unveiled a remarkable relationship, prompting further contemplation of the potential influence of names on criminal behavior. The unexpected nature of this correlation piques intellectual curiosity and underscores the need for expansive and open-minded inquiry into the complexities of human phenomena.

#### *Discussion of findings*

The present study has shed light on the remarkable and unexpected correlation between the prevalence of the first name Marisa and the incidence of robberies in Minnesota. These findings are in line with previous research that has delved into the cultural, phonetic, and societal significance of names, albeit with a whimsical twist that could make you rub your eyes in disbelief.

Our investigation presents a statistically significant correlation coefficient of 0.8870963, indicating a strong positive relationship between the popularity of the name Marisa and the frequency of robberies in Minnesota. These results align with the work of Smith et al. (2015), who laid the groundwork for exploring the potential impact of names on criminal behavior. Perhaps Marisas possess an inexplicable

propensity for “making off” with more than just hearts.

The statistical significance of the correlation, with a p-value of less than 0.01, underscores the robustness of the observed relationship. It appears that as the number of Marisas escalates, so do the instances of criminal escapades in the Land of 10,000 Lakes. Who would have thought that names could have such an influence on criminal tendencies? It would seem that the mischievous side of the name Marisa is not just a flight of fancy, but rather a tangible statistical phenomenon.

The r-squared value of 0.7869399 further confirms that a substantial portion of the variability in robbery occurrences can be ascribed to changes in the popularity of the name Marisa. It's no longer a mere flight of fancy; the data supports the notion that the rise and fall of Marisas is indeed associated with the ebb and flow of robbery incidents. This correlation might lead one to coin the term "Marisa Miscreant" with statistical evidence to back it up.

The exploration of the interdisciplinary landscape, from scholarly inquiries to creative works, has provided a multi-faceted backdrop to our investigation. While we may have started our journey with an air of amusement, the statistical evidence has prompted us to consider the profound influence of names on behavioral patterns, even in the realm of criminal activities. It appears that Marisa's bras may indeed be a hilarious mess or, dare we say, a robbery success with statistical backing.

In the continuum of scholarly inquiry, unexpected statistical phenomena such as the correlation between the name Marisa and robberies in Minnesota remind us to

maintain a spirit of curiosity and open-mindedness in exploring the complexities of human behavior. As we continue to unravel the enigma of names and their intriguing connections to societal phenomena, the lighthearted and thought-provoking perspectives presented by the correlation between Marisas and criminal activities offer a paean to the whimsical side of statistical analysis. The statistical evidence has indeed opened the door to a world of unexpected connections, challenging us to rethink the potential influence of names on our lives, even in the most unexpected of ways.

### *Conclusion*

In light of our statistical analysis, it is clear that the name "Marisa" carries more weight than meets the eye. The correlation between the frequency of this moniker and the frequency of robberies in Minnesota is nothing short of eyebrow-raising, to say the least. It seems the misadventures of Marisas and the misdeeds of Minnesota have more in common than the initial consonant.

While the findings may raise a few giggles, the statistical rigor and significance of this connection cannot be dismissed. The p-value of less than 0.01 firmly suggests that the likelihood of this correlation occurring by pure chance is as rare as finding a solitary M&M in a bag of Skittles.

The implications of this research are as intriguing as an unsolved riddle - prompting us to ponder the tantalizing question: Is the gravitational pull of trouble just stronger when surrounded by Marisas? Indeed, the allure of statistical patterns in human behavior has never been more tantalizing.

It's time to draw the curtain on this peculiar correlation and declare with utmost statistical confidence that further research in this area is not needed. The link between the popularity of the name Marisa and robberies in Minnesota has been firmly established, and it's time to embrace the whimsy of this unexpected connection. After all, who knew that statistical analysis could harbor such mirth and mischief?