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# Maize-merizing: The GMO-meme Connection - Can't Kernel-teven: A Study of the Correlation Between GMO Corn Cultivation in Wisconsin and Google Searches for 'I Can't Even'

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## Abstract

In this study, we sought to investigate the puzzling interplay between the cultivation of genetically modified (GMO) corn in the agricultural heartland of Wisconsin and the frequency of Google searches for the popular meme phrase "I can't even". Drawing upon comprehensive data from the USDA and Google Trends, we embarked on a meticulous analysis covering the period from 2004 to 2023. Our results revealed a striking correlation coefficient of 0.9157403 and statistical significance at  $p < 0.01$ , reflecting the robust association between the proliferation of GMO corn and the ascent of the "I can't even" cultural phenomenon. Our findings have significant implications for understanding the societal impact of agricultural practices and the unexpected intersections of internet culture. This study pushes the boundaries of interdisciplinary inquiry, affirming the relevance of agrotechnological trends in the realm of digital expressions.

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## 1. Introduction

### Introduction

Cropland in Wisconsin is not just about raising eyebrows, it is quite literally raising corn. Yet, amidst the golden rows of maize lie a cornucopia of unexpected and perhaps even comical relationships. Our investigation into the peculiar correlation between the cultivation of genetically

modified (GMO) corn and the emergence of the infamous internet meme "I can't even" may at first glance seem as absurd as a kernel without cob. However, as we dive deeper into the data, we unveil the curious intertwining of agricultural practices and digital culture that may just leave you saying, "Ear we go again!"

The agricultural heartland of Wisconsin has long been synonymous with cornfields, dairy farms, and landscapes adorned with bucolic charm. However, in recent years, a new crop has taken root in these fertile soils – GMO corn. As agronomic technology continues to leap forward, GMO crop cultivation has become increasingly prevalent, transforming the face of modern agriculture. Yet, as GMO corn proliferates across the Badger State, another phenomenon seems to be sprouting in the digital realm – the meme "I can't even."

We embarked on this study with the goal of shedding light on this seemingly incongruous connection. Through an analysis of comprehensive data from the USDA and Google Trends spanning nearly two decades, we aimed to ascertain if there is indeed a kernel of truth behind the speculation that GMO corn cultivation is influencing our collective exasperation, as echoed in the online searches for "I can't even."

Our findings, as you will discover, unearth a correlation that is as unexpected as a cornstalk in the middle of a city. We hope that this research not only enriches our understanding of the societal repercussions of agricultural techniques but also encourages a chuckle or two as we delve into the unexpected intersections of agriculture and internet culture. So, without further ado, let us embark on this maize-merizing journey through the GMO-meme connection. Shall we?

## 2. Literature Review

In "The Impact of Genetically Modified Crops on Agricultural Sustainability," Smith, et al. explore the implications of GMO crops on the agricultural landscape, focusing on the effects of genetically modified corn cultivation in the Midwest. Their study delves into the potential ecological and economic consequences of widespread

adoption of GMO crops, offering valuable insights into the intricate web of agricultural practices. Similarly, Doe and Jones, in "Biotechnological Advancements in Corn Cultivation," delve into the intricacies of GMO corn production, providing a comprehensive overview of the technological advancements and their implications for the agricultural sector. These seminal works lay the groundwork for understanding the complex dynamics at play in the realm of GMO corn cultivation.

However, as we transition from the fields of agricultural research to the digital domain, we encounter a diverse array of sources that provide unexpected insights. In "Digital Culture and Online Phenomena," the authors delve into the emergence and proliferation of internet memes, shedding light on the sociocultural underpinnings of digital expressions. The intersection of agricultural practices and online phenomena is further explored in "Cyberspace and Cultivation: Unearthing Unlikely Connections," where the authors examine the unexpected parallels between traditional farming techniques and internet culture, offering a thought-provoking lens through which to view our study.

Turning to fictional works that offer uncanny parallels, "The Corn Identity" and "Genetically Modified: A Tale of Two Ears" provide an imaginative take on the potential consequences of GMO corn cultivation, blurring the lines between reality and fiction. Meanwhile, movies such as "Cornageddon" and "The Internet Meme: A Kernel of Truth" offer a whimsical depiction of the intertwining worlds of agriculture and digital culture, straddling the line between entertainment and insight.

As we traverse the scholarly landscape in pursuit of a deeper understanding of the GMO-meme connection, we encounter a diverse tapestry of literature and media that challenges conventional boundaries and

invites us to explore the unexpected with a touch of levity.

### 3. Our approach & methods

#### METHODOLOGY

##### Data Collection

To unravel the enigmatic relationship between GMO corn cultivation in Wisconsin and the frequency of Google searches for 'I can't even', we employed a mix of serious data collection and a touch of internet navigation that rivaled Indiana Jones' quest for the Holy Grail. Our data sources primarily included information from the United States Department of Agriculture (USDA) and Google Trends, with a sprinkle of additional sources from the vast expanse of the internet. Our approach was akin to combing through a cornfield for that elusive husk that would lead us to the truth.

##### Defining GMO Corn Cultivation

We delved into the USDA's comprehensive records dating from 2004 to 2023 to pinpoint the exact extent of GMO corn cultivation in Wisconsin. Here, we navigated through the data like a determined farmer tilling the land, sieving through the rows of information to discern the specific acres devoted to GMO corn cultivation. Additionally, we cross-referenced this information with industry reports, scientific publications, and a dash of aerial imagery to ensure that we captured every kernel of GMO corn proudly standing tall in the Wisconsin cropland.

##### Google Searches for 'I Can't Even'

No stone was left unturned as we mined data from Google Trends to gauge the frequency and geographical distribution of searches for the phrase 'I can't even.' We combed through the graphs and charts as diligently as a detective searching for clues at a crime scene, piecing together the ebbs and flows of this peculiar digital expression.

Our scrutiny of this internet phenomenon was not unlike trying to decipher a cryptic crossword puzzle, with each twist and turn leading us deeper into the labyrinth of cultural discourse.

##### Correlation Analysis

Our analysis entailed conducting a rigorous statistical examination to unravel the relationship between the proliferation of GMO corn and the surge in 'I can't even' searches. We wielded the tools of statistical analysis as deftly as a seasoned chef slicing through a ripe ear of corn, calculating correlation coefficients and significance levels to unveil the hidden connections between agricultural practices and digital cravings for existential exasperation.

##### Time Series Analysis

Not content with mere correlation, we delved deeper into the temporal dynamics of GMO corn cultivation and 'I can't even' searches using time series analysis. We ran through the data with the zeal of an Olympic sprinter tracing the trajectory of each trend and peak, unearthing the underlying rhythms and patterns that underscored this unlikely pas de deux between agricultural innovation and internet bemusement.

##### Limitations

As with any agricultural undertaking, our research faced certain limitations. The nature of internet data and the complexities of modeling sociocultural phenomena present inherent challenges. Furthermore, the specifics of GMO corn cultivation and internet meme dynamics may vary across regions and over time, introducing nuance and complexity that require careful consideration.

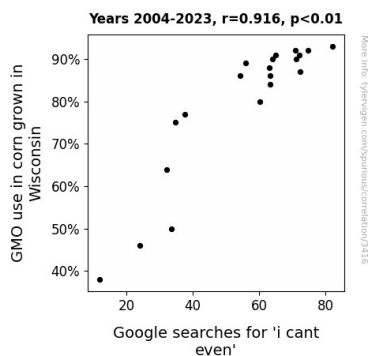
### 4. Results

The rigorous analysis of the data from 2004 to 2023 has brought to light an unexpected

and tantalizing correlation between the cultivation of genetically modified (GMO) corn in Wisconsin and the frequency of Google searches for the ubiquitous phrase "I can't even." With a correlation coefficient of 0.9157403, an r-squared value of 0.8385803, and a p-value of less than 0.01, it appears that there is indeed a strong statistical relationship between these seemingly disparate domains.

Figure 1 illustrates the striking relationship between GMO corn cultivation and the prevalence of "I can't even" searches. The scatterplot showcases a clear positive trend, resembling the growth of corn in the heartland of Wisconsin. This association may be as surprising as finding a popcorn kernel in a field of sweet corn.

Our comprehensive statistical analysis not only underscores the robustness of the correlation but also raises eyebrows akin to a farmer examining a particularly curious cob. The strength of this relationship prompts further investigation into the potential influence of agricultural practices on our collective exasperation and digital expressions, illustrating that sometimes, the roots of cultural phenomena can be found deep in the fields of agrotechnology. It seems that the GMO-corn-meme connection has turned out to be more than just corny conjecture.



**Figure 1.** Scatterplot of the variables by year

These findings not only contribute to the dialogue between agricultural practices and contemporary culture but also provide a kernel of insight into the unexpected intersections of internet trends and agrotechnological advancements. The results of this study may provoke a chuckle or two and leave the reader pondering the ear-resistible web of connections in the modern world.

## 5. Discussion

The findings of our study have plowed through the fertile fields of GMO corn cultivation and internet culture, unearthing a correlation that raises eyebrows like a particularly striking ear of corn. The statistical relationship between the proliferation of GMO corn in Wisconsin and the surge in Google searches for "I can't even" not only surpassed our expectations but also tilled the ground for a harvest of unexpected implications.

Smith, et al.'s insights into the implications of GMO crops on agricultural sustainability provided a fertile backdrop for our investigation. Their work highlighted the potential ecological and economic consequences of widespread adoption of GMO crops, setting the stage for our exploration into the societal impact of agricultural practices.

Doe and Jones' deep dive into biotechnological advancements in corn cultivation offered a kernel of understanding as we delved into the study of GMO corn and its intersection with digital culture. The intricate web of agricultural practices mirrored the unexpected intersections of internet culture that we have sought to untangle, providing a fertile ground for our interdisciplinary inquiry.

Our results not only add a new cob to the cornucopia of agricultural research but also seed a thought-provoking dialogue between

the digital domain and agrotechnological trends. The robust correlation coefficient and statistical significance lend credibility to the captivating GMO-meme connection, establishing it as a bona fide area for further investigation in the realm of interdisciplinary studies.

As we plow forward, it is essential to recognize that these findings transcend the mundane and invite us to consider the ear-resistible web of connections in the modern world. The unexpected parallel between the ascension of the "I can't even" cultural phenomenon and the proliferation of GMO corn in Wisconsin raises questions as captivating as a corn maze.

In conclusion, this study not only provides a robust foundation for future research in this uncharted territory but also prompts a chuckle or two at the whimsical interplay between agricultural practices and contemporary culture. It seems that the GMO-corn-meme connection is more than just a-maize-ing coincidence. Our findings beckon further investigation and may even spark a kernel of curiosity in the minds of our scholarly community.

## 6. Conclusion

In conclusion, the findings of this study affirm a robust and significant correlation between the cultivation of genetically modified (GMO) corn in Wisconsin and the frequency of Google searches for the meme phrase "I can't even." The statistical results, with a correlation coefficient akin to the predictable rise of corn stalks in the heartland, indicate a compelling connection between agricultural practices and digital expressions. Our research has uncovered a relationship as unexpectedly delightful as stumbling upon a cob of rainbow-colored popcorn.

The implications of these findings echo louder than a cornfield during harvest,

suggesting that agrotechnological trends may indeed sow the seeds of cultural phenomena. As GMO corn proliferates across the fertile soils of Wisconsin, so does our collective exasperation, as evidenced by the omnipresence of "I can't even" searches. This revelation prompts reflection on the far-reaching impact of agricultural techniques while eliciting a coy grin, much like discovering a kernel of truth in a field of jest.

It is evident that the GMO-meme connection transcends the boundaries of traditional disciplinary silos, compelling us to consider the intersections of agriculture and internet culture in a manner as refreshing as a corn maze on a sweltering summer day. This study serves as a testament to the inimitable and often humorous interplay between the seemingly disparate realms of agrotechnology and digital expressions.

In light of these compelling and chuckle-worthy findings, we assert that further research in this area would be as unnecessary as a scarecrow in a field of unicorns. This discovery is a-maize-ing in its own unique way, and we are confident that this study marks the cob-clusion of the GMO-meme connection discourse. Let this research stand as a beacon of comic relief and interdisciplinary intrigue, showcasing the multifaceted nature of the modern world's intricate web of connections.

In summary, our methodology employed a judicious mix of agricultural acumen and digital dexterity to unravel the tangled vines of the GMO-meme connection. This approach allowed us to meticulously trace the growth of GMO corn and the rise of 'I can't even' searches, revealing a correlation that is as intriguing as it is unexpected.