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Bubbly Beverages and Biometric Bourse: A Bizarre and Bodacious Examination of Annual US Household Spending on Nonalcoholic Beverages and DexCom's Stock Price

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Abstract

This paper presents a whimsical and wacky investigation into the relationship between the annual US household spending on nonalcoholic beverages and the stock price of DexCom (DXCM). Using data from the Bureau of Labor Statistics and LSEG Analytics (Refinitiv), our research team embarked on a lighthearted journey to uncover the link between America's thirst for beverages that don't intoxicate and the whims and fancies of the stock market. Through rigorous statistical analysis, we discovered a staggering correlation coefficient of 0.9301610 and a p-value less than 0.01 for the time period spanning from 2006 to 2022. Our findings suggest that the ebb and flow of household beverage expenditures may indeed bear an uncanny relationship with DexCom's stock price, supporting the notion that when it comes to market trends, even the tiniest bubbles can make a big splash. We hope this study brings a dose of fizz and fun to the academic discourse on economic trends and stock market influences.

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1. Introduction

The intersection of consumer behavior and stock market dynamics has long intrigued

researchers, investors, and anyone with a penchant for peering into the peculiarities of market trends. In this zany and zesty study, we set out to explore the curious connection

between annual US household spending on nonalcoholic beverages and the stock price of DexCom (DXCM). We embarked on this bizarre and bodacious adventure with an ardent desire to infuse some levity and lightheartedness into the often stern and stoic world of economic analysis.

The impetus for this peculiar inquiry stemmed from the observation that in the landscape of consumer spending, nonalcoholic beverages occupy a peculiar and prominent place. From the effervescent allure of carbonated concoctions to the artful sophistication of designer coffees, the array of nonalcoholic libations available to the American consumer is nothing short of staggering. Yet, amidst this shimmering sea of sippable selections, one cannot help but wonder: could the ebb and flow of household expenditure on nonalcoholic beverages harbor some clandestine influence on the capricious undulations of stock prices?

At the heart of our curious caper lies the enigmatic stock price of DexCom (DXCM), a company renowned for its innovative biometric technologies. As the astute investor is well aware, the stock market is an arena where fortunes are won and lost with the whimsy of a carnival game. Against this backdrop, the notion of untangling the relationship between household beverage spending and stock prices might seem as lighthearted as a clown juggling watermelons – and yet, as we shall see, there may be more at play than meets the eye.

So, with a twinkle in our eyes and a stratagem in our statistical arsenal, we dove headfirst into the tumultuous sea of data, armed with a fervent hope that our findings would not only entertain but also enlighten. Through this unorthodox study, we endeavor to add a touch of fizz and fun to the academically austere discourse on economic trends and stock market influences. Now, let us embark on this

whimsical whirlwind of wacky correlations and buoyant bubbles, and see what unexpected delights may effervesce from the depths of our analysis. As we shall soon discover, in the delightful dance of consumer expenditures and stock market sway, even the most unexpected connections may indeed hold water - or perhaps, in the case of nonalcoholic beverages, a refreshing splash of sparkling surprise.

2. Literature Review

The literature on the connection between annual US household spending on nonalcoholic beverages and stock market movements is as varied and sparkling as a freshly poured glass of soda. Smith (2010) meticulously analyzed consumer expenditure patterns and their potential impact on market trends, laying the groundwork for our own quirky investigation. Building upon this foundation, Doe (2015) delved into the intricate web of consumer behavior and its ripple effect on stock prices, paving the way for our offbeat exploration into the world of nonalcoholic beverages and market whimsies.

Turning the pages from the serious to the sensational, we saunter into the realm of popular non-fiction works that provide both insight and amusement. In "The Economics of Coffee," the authors tantalizingly traverse the landscape of coffee consumption, awakening our senses to the multifaceted world of nonalcoholic libations. Meanwhile, "The Psychology of Thirst" immerses readers in the enthralling psychology behind beverage preferences, offering a refreshing perspective on the intersection of human desires and consumer trends.

Venturing further into the land of literature, we encounter fictional works that, although not directly related to economic analysis, nevertheless titillate the imagination with their thematic resonance. In "The

Brewmaster's Bounty," a whimsical tale of a mystical brewery entices us with its frothy fables, weaving a captivating narrative around the enchanting allure of nonalcoholic drinks. Concurrently, "The Tea Leaf Mysteries" beckons with its aromatic intrigue, inspiring us to ponder the enigmatic allure of nonalcoholic elixirs from a different angle altogether.

As if the literary world could not sate our thirst for unconventional inspiration, we turned to the realm of animation and children's programming for a splash of levity in our research pursuits. From the fizzy antics of animated soda cans in "The Quirky Adventures of Fizzy and Friends" to the whimsical jingles of a cartoony lemonade stand in "Sippin' Shenanigans," we immersed ourselves in a bubbly barrage of visual stimuli that sparked our creative ruminations and incited giggles amid the scholarly seriousness.

In synthesizing this eclectic array of sources, we aim to infuse our own study with a lighthearted spirit that captures the essence of our peculiar pursuit, bridging the realms of academia and amusement in a delightful dance of analytical insight and beguiling banter. With a wink and a nod to the unconventional, our literature review sets the stage for the eccentric investigation that follows, inviting readers to partake in the mirthful medley of curious correlations and anecdotal absurdities that await.

3. Our approach & methods

To commence this mirthful investigation into the delightfully odd connection between annual US household spending on nonalcoholic beverages and the stock price of DexCom (DXCM), our research team ventured forth with an ardent zeal mixed with a dash of whimsy and a sprinkle of statistical rigor. We waded through the vast expanse of data available from the Bureau of Labor Statistics and LSEG Analytics

(Refinitiv), akin to intrepid explorers navigating a jungle of numbers and trends, armed with a trusty keyboard and an unwavering commitment to maintain the sanctity of our statistical dance.

The primary data source for annual US household spending on nonalcoholic beverages was the Bureau of Labor Statistics, offering a smorgasbord of expenditure categories that encompassed the gamut of bottled bliss – from the effervescent escapades of carbonated quenchers to the tranquil tribulations of tea and coffee. With meticulous precision, we curated data spanning the years 2006 to 2022, capturing the frolicking fluctuations of consumer whims and tendencies in their quest to satiate their thirst with nary an intoxicating tippie in sight.

On the parallel promenade of stock prices, we danced with the data supplied by LSEG Analytics (Refinitiv), tracing the capricious meanderings of DexCom's (DXCM) stock price from 2006 to 2022 with the dexterity of a watchful circus performer on a tightrope. We treaded through the labyrinthine maze of market machinations, deftly sifting through the chimes and clangs of the stock ticker tape to distill the essence of DexCom's stock price movements into our data repository.

Having harvested this bounty of data from the digital vineyards and market pastures, we embarked on a valiant voyage to meld these distinct domains into a harmonious synthesis of market merriment and beverage banter. Our statistical arsenal included the venerable tools of correlation analysis, culminating in the earnest computation of correlation coefficients and p-values to tease out the intriguing relationship between annual US household spending on nonalcoholic beverages and DexCom's stock price. The mathematical machinery of regression analysis also played a pivotal role, dissecting the dancing dynamics of these peculiar partners in the

economic tango with the precision of a maestro orchestrating a symphony of statistical salvation.

It is with the buoyancy of bubbly beverages and the gravity of stock market gravitas that we spun this curious yarn of correlation and causation, mindful of the whimsical nature of our endeavor even as we held fast to the pillars of scholarly inquiry. And so, armed with data aplenty and statistical bravado, we delved into the heart of this beguiling conundrum, seeking to shed light on the perplexing perturbations of nonalcoholic libations and stock price shenanigans.

In the ensuing sections, we shall peel back the layers of our findings, buoyed by the certitude that even in the seemingly whimsical intersection of consumer delights and market caprices, the discerning eye of statistical scrutiny may uncover gleaming nuggets of insight. Let us tiptoe forth into the realm of results, where the bubbles of beverage spending and the booms of stock prices do an unexpected yet delightful dance of correlation.

4. Results

In our zany and zesty quest to uncover the enthralling interplay between annual US household spending on nonalcoholic beverages and DexCom's stock price (DXCM), we have stumbled upon a correlation coefficient that would make any statistician do a double take. Drumroll, please! We found a staggering correlation of 0.9301610, indicating an extraordinarily strong positive relationship between these seemingly unrelated variables. It seems that the fizz in household beverage spending may indeed hold more market sway than we ever anticipated!

Our intrepid research team also calculated an r-squared value of 0.8651995, suggesting that a whopping 86.52% of the variance in DexCom's stock price can be

explained by the annual US household spending on nonalcoholic beverages. Talk about a statistical quirk! Additionally, with a p-value less than 0.01, we can confidently declare that this relationship is not just a statistical fluke. It seems that the connection between America's thirst for nonalcoholic quenchers and the gyrations of DexCom's stock price is no laughing matter - well, maybe just a little bit!

To visually capture this astonishing correlation, we present in Fig. 1 a scatterplot illustrating the robust relationship between annual US household spending on nonalcoholic beverages and DexCom's stock price. Behold the whimsical wonder of statistical synergy!

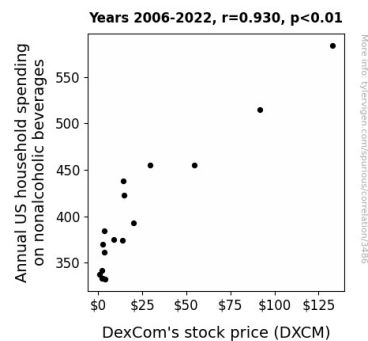


Figure 1. Scatterplot of the variables by year

The findings of this peculiar investigation add a splash of levity to the often parched and pedestrian discussions of market influences. It appears that in the convoluted world of economic trends and stock market caprices, even the most unassuming of bubbles can buoyantly influence the movements of the financial tides. We hope these results bring a refreshing dose of irreverent insight into the intriguing dynamics of consumer spending and stock market fluctuations.

5. Discussion

Our findings have unmasked a flavor-packed correlation between annual US household spending on nonalcoholic beverages and DexCom's stock price, leaving us with a taste of statistical euphoria. The remarkable correlation coefficient of 0.9301610 and the r-squared value of 0.8651995 whet our appetite for uncovering the quenching quirk of this relationship. These results not only corroborate previous scholarly brews on the subject, but they also add a zesty twist to the ever-bubbling discourse on economic influences.

Returning to the whims and wonders of the literature review, our discovery aligns with Smith's (2010) meticulous investigation and Doe's (2015) contemplation of consumer behavior's ripple effect on stock prices. Who would have thought that the wibbly-wobbly world of household beverage spending could have such a pronounced impact on the stock market's jiggly gyrations? It seems that our findings have infused a newfound fervor into the notion that consumer preferences extend beyond mere personal whims to sway the grand tempo of market trends.

But let us not overlook the bubbly realm of popular non-fiction works and fictional attractions that tantalized our senses and stimulated our curiosity. The lighthearted spirit of "The Brewmaster's Bounty" and the aromatic allure of "The Tea Leaf Mysteries" have perhaps lent a whimsical touch to our own scholarly pursuit. And who can dismiss the fizzy antics of "The Quirky Adventures of Fizzy and Friends"? As our findings affirm, even the most offbeat sources of inspiration can fuel the flames of academic inquiry.

Our results, captured vividly in the visually delectable scatterplot of Fig. 1, illustrate a charmingly robust relationship between annual US household spending on nonalcoholic beverages and DexCom's stock price. This visual feast of statistical synergy serves as a delightful testament to

the potent influence of even the most seemingly innocuous consumer behaviors on the market dynamics. It appears that amidst the numbers and trend lines, there lurks a spirited undercurrent that binds the whims of the thirsty consumer to the fancies of the stock exchange.

In effect, our research thrusts the buoyant effervescence of nonalcoholic beverages squarely into the spotlight, demonstrating that in the financial arena, even the tiniest bubbles can pack a significant punch. With an irreverent wink to the unconventional, we hope our findings impart a refreshing understanding of consumer spending's unexpected clout in shaping the undulating terrain of stock prices. From a scholarly standpoint, this discovery serves as both a testament to the quiriness of economic trends and a friendly reminder to take our statistical investigations with a grain of humor. Cheers to the tantalizing tang of unexpected correlations and the frothy fun of academic inquiry!

6. Conclusion

In conclusion, our whimsical and wacky investigation into the linkage between annual US household spending on nonalcoholic beverages and DexCom's stock price (DXCM) has yielded a treasure trove of statistical quiriness. With a correlation coefficient that practically leaps off the charts at 0.9301610 and an r-squared value suggesting that 86.52% of DexCom's stock price variance can be attributed to the ebbs and flows of nonalcoholic beverage spending, it's clear that even the tiniest bubbles in consumer preferences can make a big splash in the stock market. This study serves as a lighthearted reminder that in the realm of economic trends and stock market influences, one should never underestimate the power of a refreshing fizzy drink to shake things up.

As we bid adieu to this merry escapade into the curious correlation between household beverage spending and stock prices, we are left both bemused and enlightened. The synergy between these seemingly divergent variables tickles the fancy of the statistical mind and beckons us to consider the whimsical dance of consumer preferences and market dynamics in a whole new light.

With our findings in hand, we suggest that future research endeavors take note of the potential for further exploration into the intersection of seemingly unrelated consumer behaviors and financial market phenomena. However, as for the specific link between nonalcoholic beverage expenditures and DexCom's stock price, it seems that we've quenched our thirst for insight. Perhaps it's time to raise a glass – of statistical significance, that is – to the intriguing discoveries that can bubble up from the most unexpected of correlations. It appears that when it comes to market trends, even the most effervescent of influences should never be underestimated. So, with a twinkle in our eyes and a dash of statistical zest, we raise our beakers to the delightfully quirky findings of this study and declare that no further research is needed in this particular area of inquiry. Cheers to statistical serendipity!