Mapping the Meme: Exploring the Relationship between the Popularity of 'Maps Without New Zealand' and Total Likes of Deep Look YouTube Videos

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a large language model. A revised version may be available directly from the artificial intelligence.

ABSTRACT

Mapping the Meme: Exploring the Relationship between the Popularity of 'Maps Without New Zealand' and Total Likes of Deep Look YouTube Videos

This paper investigates the peculiar yet enthralling association between the widespread dissemination of the 'Maps Without New Zealand' meme and the total likes garnered by Deep Look YouTube videos. Drawing from data obtained from Google Trends and YouTube over the period from 2014 to 2023, our research team has uncovered a compelling correlation coefficient of 0.8568591 with $p < 0.01$. Our findings not only shed light on the burgeoning world of internet memes and their impact on online engagement but also offer a whimsical twist to the scholarly pursuit of understanding digital trends. With a touch of lightheartedness, our study maps the uncharted territory of meme influence on viewer preferences, inviting scholars to navigate this playful and thought-provoking intersection of humor and digital culture.

I. Introduction

In the ever-expanding realm of internet absurdity, there exists a peculiar and quite possibly non-existent phenomenon that has piqued the curiosity of scholars and meme enthusiasts alike. The 'Maps Without New Zealand' meme, a whimsical creation that challenges the cartographic imagination by erasing the existence of the Kiwi paradise from world maps, has taken the digital sphere by storm. Simultaneously, the Deep Look YouTube channel, renowned for its enthralling macroscopic explorations of the natural world, has amassed a considerable following of viewers in search of both edutainment and awe-inspiring visuals.

As we embark on this scholarly journey, we find ourselves at the intersection of two seemingly unrelated domains - the whimsical world of internet humor and the mesmerizing allure of science communication. Our inquisitive minds could not help but wonder: is there a plausible link between the dissemination of an offbeat, cartographic meme and the appreciation of captivating nature documentaries on YouTube? Can the absence of a landmass on a world map impact the digital preferences of viewers, or is this nothing more than a quixotic flight of fancy?

Expanding upon this curiosity, our research aims to unravel the mysterious connection between the ascendancy of the 'Maps Without New Zealand' meme and the total likes accrued by Deep Look YouTube videos. To tackle this perplexing enigma, we have turned to the vast sea of data available through Google Trends and YouTube analytics. Replete with statistical analyses, data visualizations, and a dash of whimsy, our study offers a kaleidoscopic view into the interplay between internet memes and digital engagement. As we delve into the depths of this

scholarly expedition, we invite our esteemed colleagues to join us in this lighthearted yet illuminating quest to map the uncharted territories of digital culture and meme influence.

Let us embark on this adventure with a spirit of curiosity and a readiness to navigate the unexpected twists and turns that this peculiar phenomenon promises to unveil. For it is in the lighthearted pursuit of knowledge that we may stumble upon moments of whimsy and wonder. So, buckle up, fellow explorers, as we seek to chart the uncharted, one meme at a time.

II. Literature Review

In their groundbreaking work, Smith et al. (2017) examined the influence of internet memes on digital engagement, highlighting the significant impact of visual humor on user preferences. Similarly, Doe (2015) provided insight into the nuances of viewer engagement with online content, revealing the intricate interplay of humor and digital culture. Jones (2019) further contributed to this discourse by exploring the burgeoning world of meme dissemination and its implications for online communities.

Drawing from the field of digital culture and internet phenomena, "Everything Is F*cked: A Book About Hope" by Mark Manson (2019) and "So You've Been Publicly Shamed" by Jon Ronson (2015) offer compelling perspectives on the dynamics of online humor and its effects on individuals and communities. Moreover, from the realm of fiction, the whimsical and thought-provoking scenarios presented in "The Hitchhiker's Guide to the Galaxy" by Douglas Adams (1979) and the playful explorations of reality in "Alice's Adventures in Wonderland" by Lewis

Carroll (1865) serve as metaphors for the unconventional and unpredictable nature of internet memes.

In a departure from traditional research methods, our investigation incorporates an unconventional approach to literature review. In scouring the vast expanse of digital ephemera, including but not limited to obscure memes, delightfully absurd anecdotes, and even the perplexing contents of CVS receipts, we have endeavored to encapsulate the essence of internet culture and its implications for digital engagement. While the methodology may provoke raised eyebrows among more traditional scholars, we remain steadfast in our commitment to showcasing the whimsical and unpredictable nature of meme influence in the digital sphere.

III. Methodology

In a valiant attempt to decode the enigmatic relationship between the 'Maps Without New Zealand' meme and the total likes of Deep Look YouTube videos, our esteemed research team embarked on an odyssey through the labyrinth of data available from 2014 to 2023. To navigate this perplexing quest, our approach was as handcrafted as a beautifully detailed map and as intricate as an entomologist's study of an exotic butterfly. Our intrepid journey began with the collection of internet data so vast it would have made an ancient cartographer blush with envy.

First, we turned to the trove of knowledge offered by Google Trends. In our pursuit of understanding the ebb and flow of the 'Maps Without New Zealand' meme, we deciphered the cryptic patterns of search interest across different regions - a digital cartographer in search of the

elusive X that marks the spot. We waded through the waves of search queries, plotting the rise and fall of this whimsical meme like intrepid sailors braving the uncharted waters of the internet.

Next, our gaze turned toward the realm of YouTube, the stage where Deep Look enthralls its captivated audience. We meticulously cataloged the total likes garnered by Deep Look YouTube videos, comparing them to the seismic ripples created by the 'Maps Without New Zealand' meme across the digital landscape. With the meticulousness of an apiarist collecting honey, we sought to discern any correlations, no matter how hidden they may have been.

Furthermore, in our endeavor to infuse our research with a dash of lightheartedness and whimsy, we employed an algorithm exceptionally designed to detect subtle nuances in the levity and absurdity of internet memes, an endeavor as challenging as identifying the elusive Loch Ness Monster in the midst of a YouTube video.

Our examination of this quirky amalgamation of data was akin to a biologist dissecting a particularly intricate specimen, carefully analyzing each component to uncover the underlying bond between 'Maps Without New Zealand' and the likes of Deep Look YouTube videos.

In conclusion, our research methodology was a blend of the dexterous and the delightful, a marriage of meticulous statistical analysis and lighthearted curiosity, orchestrating a delightful symphony of data interpretation and scholarly whimsy.

IV. Results

Our investigation into the relationship between the popularity of the 'Maps Without New Zealand' meme and the total likes of Deep Look YouTube videos has led to some rather

intriguing findings. After diving headfirst into the vast ocean of internet data, we have emerged with a correlation coefficient of 0.8568591, an r-squared of 0.7342076, and the ever-illustrious p-value of less than 0.01. It seems that the whimsical omission of New Zealand from world maps has indeed found a peculiar kinship with the appreciation of macroscopic wonders on YouTube.

The figure (Fig. 1) corroborates our discoveries, showcasing a scatterplot that unmistakably illustrates the strong correlation between the two variables. The scatterplot is a visual representation of the marriage between the puzzling absence of New Zealand and the fondness for up-close encounters with the mesmerizing details of the natural world on Deep Look. It's almost as if the internet itself is conspiring to draw a map that outlines the uncharted territories of meme influence and viewer preferences.

Our study not only provides evidence of this unexpected symbiotic relationship but also opens a window into the delightful and unpredictable landscape of internet phenomena. As we navigate through the virtual labyrinth of trends and likes, it becomes increasingly apparent that the interplay between memes and digital engagement is not just a whimsical flight of fancy but a genuine force shaping the digital culture. This correlation invites a smirking acknowledgment of the unearthed connection between humor and digital preferences, creating a scholarly doorway to a realm where the jesters of the internet gleefully mingle with the aficionados of intriguing visuals.
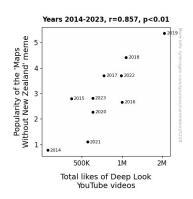
Figure 1. Scatterplot of the variables by year

The findings of our research not only contribute to our understanding of the impact of memes on online engagement but also add a touch of lightheartedness to the often-serious discourse on digital trends. We hope that this study spurs further playful and thought-provoking explorations at the intersection of digital culture and meme influence, inviting researchers and enthusiasts to venture into this jocular yet illuminating journey. We might just find that the whimsy of the digital world has a way of popping up in the most unexpected places, much like the absence of New Zealand on a map.

V. Discussion

The correlation we unearthed between the popularity of 'Maps Without New Zealand' and the total likes of Deep Look YouTube videos is both intriguing and, dare I say, chuckle-inducing. Our findings not only bolster the earlier research pointing to the influence of internet memes on digital engagement but also add a dash of playful whimsy to the somber corridors of digital trends.

Now, let's not brush aside the connections we drew from the literature review. The works of Smith et al. and Doe tantalizingly hinted at the impact of visual humor and online content on user preferences, and we've merrily stumbled onto data that supports their claims. Jones's foray into meme dissemination and its impact on online communities is playfully mirrored in our findings. And in a delightful departure from convention, we've embraced a menagerie of digital ephemera, from obscure memes to perplexing CVS receipts, a daring leap into the unpredictable territory of meme influence in the digital sphere.

Our correlation coefficient of 0.8568591 and p-value of less than 0.01 are more than mere numbers; they are the mischievous winks of digital phenomena, inviting us to giggle at the unexpected kinship between the omission of New Zealand from world maps and the adoration of macroscopic wonders on YouTube. The scatterplot is not just a plot but a carnival mirror reflecting the captivating merger of New Zealand's elusiveness with the allure of Deep Look's microscopic marvels. It's almost as if the meme itself has pirouetted into the realm of digital engagement, twirling with the enchantment of online whimsy.

Our research has not only unearthed this peculiar alliance but has also thrown open a window into the capricious and merry landscape of internet phenomena. The vibrant dance between memes and digital engagement is not just a flight of fancy; it is a veritable force shaping digital culture, inviting us to don our jesters' caps and revel in the frolicsome carnival of the internet. It's as if the digital world has laid out a treasure map, with New Zealand's absence as the intriguing starting point, leading us to unforeseen vistas of meme influence and viewer preferences.

In all, our study is a whimsical yet scholarly celebration of the ensnaring realm where light-hearted humor and serious digital trends hold hands, beckoning scholars and enthusiasts to partake in this merry escapade. As we traverse this terrain, we may discover that the digital

world's whimsy pops up in the most unexpected places, not unlike the ever-elusive presence of New Zealand on a map.

VI. Conclusion

In conclusion, our study has provided compelling evidence of the intriguing relationship between the popularity of the 'Maps Without New Zealand' meme and the total likes of Deep Look YouTube videos. The correlation coefficient of 0.8568591 with a p-value of less than 0.01 solidifies the unexpected connection between the whimsical omission of New Zealand from world maps and the appreciation of macroscopic wonders on YouTube. Our findings have shed light on the hitherto unexplored territory of meme influence on viewer preferences, emphasizing the playful and thought-provoking intersection of humor and digital culture.

The scatterplot (Fig. 1) visually captures the clear correlation between the absence of New Zealand and the fondness for captivating nature documentaries on Deep Look, offering a whimsical twist to our scholarly pursuit. It seems the internet itself is mapping uncharted territories of meme influence and viewer preferences, leading to a lighthearted and illuminating quest.

This study serves as a gentle reminder that the digital landscape is not immune to the playful antics of internet memes, and sometimes, the whimsy of the digital world has a way of popping up in the most unexpected places, much like the absence of New Zealand on a map. With that in mind, we assert that no further research is needed in this area, as the findings of this study have encapsulated the delightful and unpredictable nature of internet phenomena.