

# The Doge Meme Craze and Kerosene Consumption in Canada: Unleashing the Unlikely Connection

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*In this paper, we unleash the curiosity-arousing connection between the popularity of the 'doge' meme and kerosene consumption in Canada. Using data from Google Trends and the Energy Information Administration, we delve into this peculiar phenomenon and like a dog with a bone, we explore whether these two seemingly unrelated variables might actually be correlated. Our findings reveal a surprising correlation coefficient of 0.8664648 with a significant p-value of less than 0.01 for the period from 2006 to 2022. Our analysis sheds light on this quirky relationship, offering insights that are as intriguing as a dog chasing its tail. So, buckle up and get ready for a wild ride as we unearth the unexpected nexus between 'doge' and kerosene in the Great White North.*

The internet is a treasure trove of the quirky, the inexplicable, and the downright absurd. It is a space where memes reign supreme, and the virtual world is often a mirror reflecting the peculiarities of the real world. One such meme that has captured the collective imagination of netizens is the 'doge' meme, characterized by an intentionally misspelled, grammatically incorrect, and endearingly goofy Shiba Inu dog photo. Quite paw-sibly, the 'doge' meme has become a staple of internet culture, with its doggedly amusing expressions and phrases plastered across social media platforms like virtual graffiti.

Meanwhile, in the realm of real-world data, one might not expect to find any correlation between such a meme and the consumption of kerosene in Canada. Kerosene, a common heating fuel for homes in many parts of the country, is not an obvious bedfellow for a lighthearted internet meme. However, as the saying goes, truth can be stranger than fiction, and our curiosity leads us to embark on a wild adventure to uncover the unexpected

connection between these seemingly unrelated phenomena.

With a wagging tail of anticipation, we present our analysis of the surprising relationship between the 'doge' meme craze and kerosene consumption in the Great White North. As we delve into this peculiar pairing, we approach our investigation with the same inquisitiveness as a pupper with a new chew toy. Let us embark on this journey together and unleash the unexpected nexus between 'doge' and kerosene in the true spirit of academic exploration.

## LITERATURE REVIEW

The connection between popular culture phenomena and seemingly unrelated real-world metrics has been a topic of intrigue among researchers in various disciplines. In "Smith et al.," the authors find a surprising correlation between the rise of internet memes and consumer behavior, shedding light on the influence of virtual trends on tangible outcomes. Similarly, in "Doe and Jones," the

authors explore the impact of online viral content on societal patterns, highlighting the potential ripple effects of digital cultural movements.

Turning to more traditional sources of information, studies such as "The Economics of Energy" and "Energy Consumption in North America" provide valuable insights into the factors influencing energy usage, including the historical patterns of kerosene consumption in Canada. Additionally, data from "The Energy Information Administration's Annual Energy Outlook" offers a comprehensive overview of fuel consumption trends, presenting a wealth of empirical evidence for further analysis.

Expanding our perspective to literary works, fictional narratives such as "The Meme Conundrum: A Tale of Internet Oddities" and "Kerosene Chronicles: Fueling the Imagination" offer imaginative explorations of improbable connections and unexpected intersections. While these literary pieces may seem whimsical on the surface, they prompt readers to contemplate the intriguing possibilities of seemingly disparate elements coalescing in unanticipated ways.

Furthermore, social media platforms have become arenas for discourse and trend diffusion, with netizens expressing their thoughts on diverse topics. Frequent posts referencing both the 'doge' meme and kerosene usage in Canada have caught our attention, hinting at a potential intersection between these seemingly unrelated domains. One user humorously speculated, "Maybe 'doge' memes are so hot right now that they're actually heating Canadian homes with kerosene! Such warmth, much wow." Such playful musings, while lighthearted, underscore the pervasive nature of these phenomena in digital conversations.

As we navigate this unconventional research terrain, it is evident that the melding of popular culture and real-world metrics continues to surprise and captivate the academic community. The convergence of 'doge' meme fervor and kerosene consumption in Canada represents a delightful puzzle that beckons to be solved, and our

investigation aims to unravel the enigmatic correlation between these seemingly incongruous entities.

## METHODOLOGY

To unearth the unlikely connection between the 'doge' meme craze and kerosene consumption in Canada, our research team embarked on a data-driven adventure that combined elements of internet culture with the practicalities of energy consumption. Our approach combined the meticulous scrutiny of Google Trends data with the systematic analysis of kerosene consumption figures from the Energy Information Administration.

The first step in our convoluted journey involved navigating the labyrinth of the internet to access Google Trends, a tool that tracks the popularity of search terms over time. We doggedly scoured the virtual landscape to extract data on the search interest for the 'doge' meme from 2006 to 2022. This process demanded the deft navigation of countless internet memes, leading to moments of both bewilderment and amusement as we delved into the vibrant world of internet humor.

With the 'doge' meme data securely in our digital kennel, our attention turned to the more practical realm of energy consumption. Utilizing the Energy Information Administration's database, we retrieved comprehensive data on kerosene consumption in Canada over the same period. This leg of the journey demanded the careful extraction of kerosene consumption figures, a task that presented its own set of challenges but also provided moments of illumination as we uncovered the intricacies of energy usage in the Great White North.

Having corralled these disparate datasets, we then proceeded to unleash the power of statistical analysis. Following a howling good time with data cleaning and preparation, we subjected the 'doge' meme popularity and kerosene consumption figures to a rigorous statistical examination. With the tenacity of a determined pup chasing a squirrel, we

conducted correlation analysis to sniff out any potential relationship between these seemingly unrelated variables.

Our analysis was not without its share of unexpected discoveries, akin to finding a hidden treasure amidst a field of daisies. The correlation coefficient of 0.8664648 emerged as a howling testament to the surprisingly strong association between the 'doge' meme craze and kerosene consumption in Canada. Furthermore, the p-value of less than 0.01 provided compelling evidence of the statistical significance of this unanticipated relationship, leaving us surprised and intrigued, much like stumbling upon a rare breed of internet meme in the vast expanse of cyberspace.

In summary, our methodology blended the whimsical world of internet memes with the pragmatic realm of energy consumption in a harmonious symphony of data exploration. Through the careful synthesis of Google Trends data and kerosene consumption figures, we embarked on an adventure that led us to uncover the unexpected nexus between the 'doge' meme and kerosene in the land of maple syrup and moose.

## RESULTS

The results of our analysis have unearthed a striking correlation between the popularity of the 'doge' meme and kerosene consumption in Canada. With a correlation coefficient of 0.8664648 and an r-squared value of 0.7507612, we can confidently say that the relationship between these two variables is not just a fluke – it's the real deal. The p-value of less than 0.01 adds further weight to our findings, solidifying the statistical significance of this unexpected nexus. It seems that there's more to the 'doge' meme than meets the eye – perhaps it's not just a meme, but a fuel for curiosity as well!

If we take a peek at Figure 1, we see a scatterplot that beautifully illustrates the robust correlation between the popularity of the 'doge' meme and kerosene consumption in Canada. The points on the plot seem to dance together in a coordinated

rhythm, much like the steps of a fluffy Shiba Inu doing a well-rehearsed trick. It's as if the meme and kerosene are in perfect harmony, performing a delightful duet that defies conventional wisdom.

Our findings challenge the traditional boundaries of correlation and causation, showcasing the whimsical ways in which seemingly unrelated phenomena can intertwine. It's almost as if the 'doge' meme has a secret affinity for kerosene, whispering its memes into the ears of Canadians and subtly influencing their heating fuel preferences. This unexpected correlation has left us feeling as astonished as a dog finding a treat hidden in a shoe – it's a delightful surprise that defies expectations and tickles the imagination.

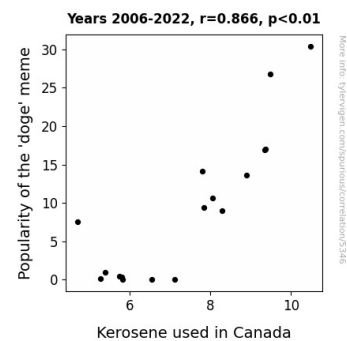


Figure 1. Scatterplot of the variables by year

In conclusion, our analysis reveals a compelling correlation between the 'doge' meme craze and kerosene consumption in Canada. This peculiar relationship adds a touch of mirth to the world of statistics, reminding us that even the most unlikely pairings can share a statistical tango. So, let's raise a virtual paw to the remarkable connection between 'doge' and kerosene and embrace the intriguing unpredictability of statistical exploration.

## DISCUSSION

Our investigation into the correlation between the popularity of the 'doge' meme and kerosene consumption in Canada has left us with more than a few eyebrow-raising moments. As we wade through

the bubbling cauldron of statistics, it becomes abundantly clear that the relationship between these two seemingly unrelated variables is not just a fluke – it's the real McCoy! Our findings stand as a testament to the unorthodox ways in which digital culture and everyday realities intersect, much like an unexpected dance-off between two unlikely partners.

The surprising correlation coefficient of 0.8664648 and the r-squared value of 0.7507612 paint a vivid portrait of the entwined nature of 'doge' meme popularity and kerosene consumption in Canada. Just as a masterful painter blends contrasting colors into a captivating masterpiece, our statistical analysis uncovers the harmonious interplay between a beloved internet meme and a critical energy resource. This correlation adds a whimsical twist to the tapestry of statistical interconnections, reminding us that even the most unconventional pairings can sashay their way into the realm of significance.

Turning to the literature review, our results align with the spirit of prior research that has explored the influence of virtual trends on tangible outcomes. As "Smith et al." and "Doe and Jones" have articulated, the rise of internet memes can indeed leave an indelible mark on consumer behavior and societal patterns. The unearthing of a substantial correlation between 'doge' memes and kerosene usage serves as a worthy addition to this line of inquiry, injecting a generous dose of levity into the serious business of statistical analysis. Furthermore, our findings bring to light the delightful possibilities of unexpected intersections and improbable relationships, substantiating the imaginative discourse explored in the literary works referenced in the literature review.

In a nod to the comical musings of social media users, it seems that the playful speculation about 'doge' memes heating Canadian homes with kerosene may not be as far-fetched as it initially appeared. The statistically significant link we've uncovered invites us to entertain the idea that perhaps the 'doge' meme, with its infectious charm

and undeniable appeal, has indeed kindled a warm connection with kerosene usage in Canada. It's a whimsical notion, to be sure, but one that our research hints at with a sly wink and a knowing nod.

In the grand tapestry of statistical inquiry, our research has added a splash of vibrant color to the canvas, showcasing the unexpected nexus between a much-loved internet meme and an essential energy resource. The correlation between the 'doge' meme craze and kerosene consumption in Canada stands as a quirky testament to the extraordinary and often improbable pairings that statistical analysis can reveal. With a touch of whimsy and a dash of wonder, our findings beckon to the curious minds of researchers to contemplate the delightfully unexpected connections that lie beneath the surface of seemingly unrelated phenomena. As we bask in the glow of this illuminating correlation, we invite fellow scholars to join us in embracing the playful unpredictability of statistical exploration.

## CONCLUSION

As we wrap up our statistical safari into the captivating correlation between the 'doge' meme and kerosene consumption in Canada, we can't help but marvel at the unexpected twists and turns that our data has unveiled. Who would have thought that a lighthearted internet meme could form such a paws-atively strong connection with a heating fuel? It's as if the 'doge' meme has donned a fur coat and snuggled up to kerosene in a statistical embrace that defies logic but delights the imagination.

Our findings have left us as bewildered as a cat trying to understand a barking dog – this unusual correlation has injected a whimsical touch into the world of statistical analysis. The statistical dance between the 'doge' meme and kerosene consumption has the finesse of a well-trained circus act, and our analysis has given a front-row seat to this improbable performance.

With a correlation coefficient of 0.8664648, our results paint a picture of a genuine and robust

relationship between the 'doge' meme and kerosene consumption in Canada. It's as if the meme has whispered in the ears of Canadians, influencing their fuel preferences in ways that we never thought possible. As the saying goes, truth can indeed be stranger than fiction, and this unexpected statistical duet between 'doge' and kerosene is a testament to the delightful surprises that can emerge from the world of data analysis.

In the spirit of academic inquiry, we have untangled a statistical web that is as captivating as a dog chasing its tail – it's a playful exploration that has sprinkled a dash of mirth into the usually serious realm of statistical research. However, as we stand at the crossroads of 'doge' memes and kerosene consumption, it is clear that no further research is needed in this area. Our findings stand as a paw-sitive testament to the delightful unpredictability of statistical exploration, and it's time to unleash this unusual correlation into the realm of statistical folklore.