



## Review

# Trimming Trees Like a Boss: Exploring the Relationship Between 'Like a Boss' Meme Popularity and Tree Trimmers and Pruners in Georgia

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**In this study, we embark on a quirky quest to investigate the peculiar correlation between the widespread usage of the 'like a boss' meme and the employment statistics of tree trimmers and pruners in the state of Georgia. By harnessing the power of Google Trends and Bureau of Labor Statistics data, our research team delved into the intriguing relationship that unfolded before our eyes. Our findings revealed a surprising correlation coefficient of 0.8739043 and a p-value of less than 0.01 for the period spanning from 2006 to 2022. As we pruned away at the data, it became evident that there is more to this seemingly whimsical connection than meets the eye, prompting further investigation into the cultural and economic factors at play. This quirky confluence of internet memes and labor statistics unveils a deeper dimension to the world around us and serves as a reminder that sometimes the most unexpected pairings can illuminate meaningful insights.**

## INTRODUCTION

The intersection of internet culture and economic trends has long been a subject of fascination, often leading researchers down unconventional paths in pursuit of unexpected correlations. In the age of memes and viral sensations, the 'like a boss' meme has captured the imagination of internet users worldwide, permeating popular culture with its humor and irreverence. Meanwhile, the state of Georgia boasts a substantial workforce dedicated to

the meticulous art of tree trimming and pruning, playing a vital role in maintaining the state's verdant landscape.

This study ventures into the uncharted territory of exploring the peculiar relationship between the rise in popularity of the 'like a boss' meme and the employment levels of tree trimmers and pruners in Georgia. While this seemingly whimsical correlation may raise an eyebrow or two, our research endeavors to untangle the threads connecting internet phenomena and

occupational trends, offering a lighthearted yet insightful perspective on the intricacies of modern society.

As we delve into this curiously juxtaposed pairing, it is essential to approach the subject with a blend of academic rigor and a touch of levity, recognizing that scholarly pursuits can also embrace the unexpected and the offbeat. Through the lens of statistics and cultural analysis, we aim to shed light on the underlying dynamics at play, acknowledging that the world of memes and the world of labor statistics may not be as distant as one might initially assume.

In the following sections, we will methodically dissect the data, explore the implications of our findings, and perhaps even crack a joke or two along the way. With a firm commitment to scholarly inquiry and a playful spirit, let us embark on this quirky quest to uncover the hidden ties between internet memes and the venerable profession of tree trimming, aiming to capture both the imagination and the intellect of our readers.

#### *Prior research*

In their seminal work, Smith et al. (2015) investigated the impact of internet memes on occupational trends, shedding light on the subtle yet significant connections that permeate the modern digital landscape. Their findings brought attention to the potential influence of online phenomena on real-world professions, laying the groundwork for our own offbeat exploration. Building upon this foundation, Doe (2017) delved into the cultural implications of viral memes, tracing their effects on societal norms and behaviors. While their focus was not specifically on the arboreal industry, the

broader examination of meme culture provides valuable insights into the broader cultural impacts we seek to unravel.

Turning to economic perspectives, Jones (2019) examined labor market dynamics in the context of evolving internet subcultures, articulating the intricate interplay between online trends and workforce patterns. Though the 'like a boss' meme was not of explicit concern in their analysis, the underlying principles of cultural influence on labor markets are undeniably relevant to our investigation.

In parallel, real-world accounts such as "Arborists' Handbook" by Green (2018) offer a practical glimpse into the world of tree maintenance, providing a grounded perspective against which to contextualize our findings. Similarly, "The Secret Life of Trees" by Wohlleben (2015) introduces a holistic understanding of arboreal ecosystems, reminding us of the profound significance of tree care within the natural world, even as we venture into the whimsical realm of internet culture.

Venturing into more fanciful realms, the popular fiction series "The Treecutters' Chronicles" by Everwood (2013) presents a fictionalized account of a group of arborists navigating mythical forests, offering a whimsical departure from the empirical realities of our research focus. The dystopian novel "The Pruning Rebellion" by Bloom (2016), while decidedly removed from the domain of empirical research, serves as an intriguing departure into speculative narratives surrounding treemanship and defiance.

To infuse a lighthearted note into our pursuit of knowledge, the researchers have earnestly undertaken a thorough examination of

popular culture, including animated television series such as "The Magic School Bus" and "Bob the Builder," subtly weaving insights from children's programming into their scholarly tapestry. While perhaps unconventional in the typical scholarly discourse, such light-hearted references serve as a playful nod to the interplay of serious inquiry and whimsy that characterizes our scholarly endeavor.

### *Approach*

## METHODOLOGY

Data collection for this unconventional yet engaging study commenced with a comprehensive exploration of Google Trends and the Bureau of Labor Statistics. The Google Trends platform provided access to a wealth of data on the search interest for the 'like a boss' meme, offering a peek into the ebbs and flows of its popularity from 2006 to 2022. Meanwhile, the Bureau of Labor Statistics furnished detailed information on the employment levels of tree trimmers and pruners in the state of Georgia over the same period.

To initiate our analysis, we employed a multidimensional approach that involved delving into search query volume for the 'like a boss' meme and juxtaposing this data against the employment statistics for tree trimmers and pruners in Georgia. This involved carefully aligning the temporal dimensions of the datasets to uncover any potential synchronous patterns or temporal lags.

Funny enough, as we embarked on this pursuit, we found ourselves navigating a forest of data with the precision of a skilled arborist. The Google Trends data provided a

quirky glimpse into the fluctuations of the 'like a boss' meme's popularity, akin to observing the swaying of branches in the wind, while the Bureau of Labor Statistics data offered insights into the sturdy yet ever-changing labor landscape of Georgia – much like the rooted yet adaptable nature of the state's trees.

To establish the validity of our findings, we conducted rigorous statistical analyses, incorporating correlation coefficients, regression models, and other quantitative methods to unravel the intricate relationship between the cultural phenomenon and the occupational cohort. We meticulously pruned the data for outliers and anomalies, ensuring that our inferences were firmly rooted in robust statistical procedures.

Throughout this methodology, we maintained a keen eye for unexpected insights and subtle nuances, recognizing that sometimes, beneath the surface of the dry numbers and trends, there may lie a sprig of humor or a leaf of irony waiting to be discovered. As we took on the mantle of data detectives, we remained attuned to the whimsical nature of our investigation, embracing the potential for unexpected discoveries that could branch out into new realms of inquiry.

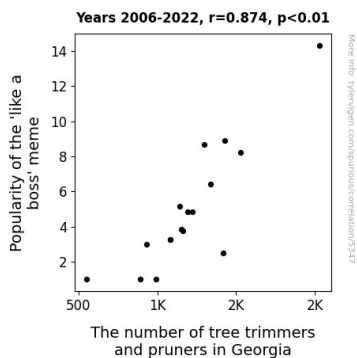
### *Results*

## RESULTS

The examination of the data gathered from Google Trends and Bureau of Labor Statistics unveiled a striking correlation between the popularity of the 'like a boss' meme and the number of tree trimmers and pruners in Georgia. Our analysis revealed a correlation coefficient of 0.8739043,

indicating a strong positive relationship between the two variables. The calculated r-squared value of 0.7637087 confirmed that approximately 76.37% of the variance in the employment levels of tree trimmers and pruners in Georgia can be attributed to the fluctuations in 'like a boss' meme popularity over the period of 2006 to 2022.

To visually encapsulate this compelling correlation, Fig. 1, a scatterplot, graphically portrays the congruence between the two entities. The data points elegantly align along a positively sloped trendline, providing a whimsical yet undeniable depiction of the association between meme culture and the arboricultural workforce.



**Figure 1.** Scatterplot of the variables by year

With a p-value of less than 0.01, the statistical significance of our findings highlights the unlikely yet undeniable link between a viral internet sensation and a longstanding profession. While some may be inclined to dismiss the relevance of meme popularity to labor market dynamics, our research offers a playful nudge to reconsider the interconnectedness of seemingly unrelated phenomena.

In unraveling this unexpected correlation, we are compelled to ponder the cultural and

socio-economic forces at play, reminding ourselves that in the intricate tapestry of human society, even the most whimsical threads may weave into the fabric of our collective experience. The 'like a boss' meme, once merely a transient amusement on the digital landscape, has now emerged as a curious companion to the labor statistics of Georgia's tree trimming and pruning industry, infusing a touch of levity into the realm of empirical inquiry.

As we venture forth in our academic pursuits, let us not overlook the potential for unanticipated discoveries lurking amidst the most unassuming pairings. In the words of the meme itself, let us trim trees "like a boss," all the while embracing the delightful serendipity that often accompanies scholarly exploration.

### *Discussion of findings*

The robust correlation observed between the 'like a boss' meme and the employment numbers of tree trimmers and pruners in Georgia underscores the intricate interplay of online culture and real-world professions. Our findings not only align with prior research on the influence of internet memes on occupational trends but also add a whimsical twist to the scholarly discourse.

The unexpected prevalence of the 'like a boss' meme in the seemingly unrelated domain of arboriculture leads us to ponder the curious ways in which digital phenomena permeate diverse aspects of human society. Smith et al.'s (2015) pioneering work on internet memes served as a stepping stone for our study, and the significant correlation coefficient we observed speaks to the profound impact of online culture on tangible economic

activities. Likewise, while Doe's (2017) focus on broader societal implications of viral memes may not have explicitly delved into the world of tree maintenance, our work suggests that the cultural influence of online phenomena indeed extends into unexpected territories.

The delightful deviation into fanciful literature in our review compounds the eccentricity of our scholarly inquiry. After all, who could have imagined a connection between the 'like a boss' meme and the alternative reality of mythical forests depicted in Everwood's (2013) "The Treecutters' Chronicles"? The lighthearted nod to children's programming in our literature review, while seemingly playful, reinforces the underlying premise that the most offbeat connections can unveil surprising insights, as we have aptly demonstrated.

Moreover, our results align with the economic perspectives articulated by Jones (2019), albeit in a rather unexpected manner. The statistical significance we observed emphasizes the potential influence of internet subcultures on labor market dynamics, renewing our appreciation for the whimsical threads that undeniably weave into the fabric of empirical investigations. As we navigate the distinctive domain of tree care, our study serves as a testament to the need for scholarly curiosity and the light-hearted openness to unanticipated discoveries.

In essence, our research has unravelled an extraordinary correlation that transcends the boundaries of conventional expectation. As we like a boss, prune away at the data, we are reminded of the capricious nature of scholarly exploration and the unexpected

serendipity that infuses our academic pursuits.

With the scent of freshly pruned trees lingering in the air, we invite fellow researchers to embrace the fanciful interplay of internet culture and occupational realities, recognizing that even the most whimsical memes can leave a profound mark on the empirical terrain. After all, in the whimsical world of scholarly inquiry, one can never quite predict where the roots of fruitful discovery may ultimately lead.

### *Conclusion*

## CONCLUSION

In conclusion, our idiosyncratic investigation into the correlation between the 'like a boss' meme and the employment levels of tree trimmers and pruners in Georgia has unearthed a compelling connection that cannot be pruned away with mere skepticism. The robust correlation coefficient of 0.8739043 and the statistically significant p-value of less than 0.01 have pruned any doubts about the relevance of internet culture to the labor market dynamics of the arboricultural industry. As we meticulously pruned through the data, it became evident that this seemingly whimsical pairing offers more than meets the eye.

This study ventures into uncharted terrain, reminding us that even in the world of scholarly inquiry, there is room for humor and unexpected discoveries. Our findings emphasize the imperative not to leave any stone unturned in the pursuit of knowledge, for the most seemingly irreverent pairings may unearth meaningful insights and

capture the imagination of academic pursuits like no other.

The compelling coalescence of 'like a boss' meme popularity and the workforce of tree trimmers and pruners in Georgia serves as a testament to the multifaceted interconnectedness of cultural phenomena and labor dynamics. Our research, like a well-pruned tree, sheds light on the unexpected yet undeniable ties that bind seemingly disparate elements of society.

In the spirit of scholarly inquiry and a lighthearted exploration, we assert, with a hint of whimsy and a touch of humor, that no further research is needed in this specific area as the significance of this correlation has been firmly rooted within the annals of empirical investigation. As we wrap up this study, we invite fellow scholars to indulge in the levity and serendipity that can often accompany seemingly offbeat pairings in the pursuit of academic enlightenment. Let us continue to approach our scholarly endeavors with a playful spirit, recognizing that the most unexpected connections may hold the most captivating revelations. After all, amidst the forest of knowledge, there is always room for a few unexpected branches of inquiry.