



## Review

# A Troll-Tally Hip-Check: Exploring the Relationship Between Witty Extra History YouTube Video Titles and the Popularity of the Trollface Meme

Chloe Hughes, Alice Tanner, Gloria P Trudeau

*Center for Higher Learning*

**This paper ventures into the curious and often entertaining realm of internet culture to investigate the potential connection between clever Extra History YouTube video titles and the prevalence of the iconic trollface meme. Using data from AI analysis of YouTube video titles and Google Trends, our research team has uncovered a tantalizing correlation coefficient of 0.8565882 and an impressively significant  $p < 0.01$  for the period spanning 2012 to 2023. Our findings suggest that there might indeed be a palpable relationship between the "hip and with it" nature of clever YouTube video titles and the enduring popularity of the trollface meme, shedding light on the intriguing dynamics of internet humor and the influential power of engaging content in shaping online trends.**

The realm of internet culture is a fascinating and dynamic landscape, constantly evolving and shaping the way we communicate and express ourselves online. In recent years, the proliferation of memes has become a defining characteristic of online humor and social interaction. Among these memes, the iconic trollface has achieved legendary status, persisting as a symbol of mischief and mirth in the digital domain. Simultaneously, the realm of YouTube has seen the rise of the "Extra History" series, known for its engaging and clever video

titles that cleverly encapsulate the topics explored within.

While these two phenomena may appear to inhabit distinct corners of the vast internet universe, could there be a hidden link between them? Could the "hip and with it" nature of these video titles wield a measurable influence on the enduring popularity of the trollface meme? This question serves as the impetus for our exploration, as we delve into the unconventional intersection of history-themed educational content and the ever-mischievous realm of internet memes.

Our research aims to uncover the potential relationship between the engaging nature of Extra History YouTube video titles and the widespread recognition of the trollface meme. Through a multidisciplinary approach encompassing data analysis, AI algorithms, and a touch of digital anthropology, we set out to shed light on the murky depths of online humor and its interconnected web of influences. By examining the temporal coalescence of these two cultural artifacts, we strive to unravel the peculiar dynamics at play within the intricate tapestry of internet culture.

Join us on this whimsical journey as we navigate the labyrinthine corridors of internet humor, armed with statistical analyses, wry observations, and a healthy dose of scholarly skepticism. Through our investigation, we aim not only to illuminate the potential link between witty video titles and meme proliferation but also to highlight the profound impact of engaging content on the colorful mosaic of online trends. Let us embark on this intellectual escapade, where the unexpected awaits at every digital turn, and the pursuit of knowledge is tinged with a sprinkle of internet whimsy.

#### *Prior research*

A plethora of studies has examined the intricate nuances of internet culture and online phenomena, shedding light on the complex interplay of digital artifacts and their impact on societal trends. Smith, in "A Comprehensive Analysis of Internet Memes," explores the evolution of memes and their role in shaping online communities, while Doe, in "The Psychology of Online Humor," delves into the psychological underpinnings of internet

humor and its far-reaching effects on individuals' emotional responses. Jones, in "YouTube Content and Cultural Influence," scrutinizes the influence of YouTube content on contemporary culture, illuminating the multifaceted ways in which online media shapes societal norms and behaviors.

Turning to the realm of literature, the works of "Memeology: The Study of Internet Memes" by Dr. Robin Genar and "Humor in the Digital Age" by Prof. Laff A. Lot provide insightful perspectives on the proliferation and impact of internet memes. These scholarly treatises offer a comprehensive overview of the evolution of online humor and its influence on digital communication.

In a fictional context, "The Troll Chronicles" by J.K. Rowdy and "Memes and Mysteries" by Sir Arthur Conandoye provide whimsical narratives that intertwine internet humor with the unpredictable twists of fictional storytelling. These works, while not rooted in empirical research, offer a playful exploration of the fantastical and enigmatic aspects of internet culture.

The researchers, in pursuit of a comprehensive understanding of internet culture and the dynamics of online humor, turned their attention to popular TV shows known for their comedic elements. "The Big Bang Theory" and "Brooklyn Nine-Nine" are among the television programs that were scrutinized for their portrayal of internet memes and their potential impact on popular culture. The occasional portrayal of memes within these shows provided the researchers with a glimpse into the permeation of internet humor into mainstream media, prompting further inquiry into the

interconnectedness of digital and televised entertainment.

As the investigation unfolded, the researchers encountered an array of literary and visual content that blurred the boundaries between digital humor and popular culture, adding a layer of whimsy to their scholarly pursuits. These diverse sources served as the foundation for the subsequent exploration of the connection between Extra History YouTube video titles and the ubiquity of the trollface meme.

The transition from serious academic studies to fictional works and popular TV shows reflects the researchers' endeavor to approach the investigation with a blend of scholarly rigor and lighthearted curiosity. This eclectic approach sets the stage for a nuanced examination of the interwoven threads of internet culture and humor, inviting readers to embark on a whimsical journey through the vibrant tapestry of online phenomena.

### *Approach*

To embark on our odyssey through the enigmatic realm of internet culture, our research team employed a multifaceted approach, blending AI analysis of YouTube video titles and Google Trends data to unravel the potential interplay between clever Extra History video titles and the prevalence of the trollface meme. Our methods exhibit a captivating fusion of digital analytics and a whimsical spirit, capturing the essence of our investigative quest.

First and foremost, we harnessed the power of AI algorithms to meticulously analyze a vast array of Extra History video titles.

Through natural language processing and semantic analysis, our digital minions scoured the linguistic tapestry of these titles, seeking out subtle nuances, witty wordplay, and historical allusions that might exude a "hip and with it" aura. This computational odyssey led us through the annals of history, from ancient civilizations to modern revolutions, as we sought to capture the essence of captivating content encapsulated within these titles.

Simultaneously, our foray into the labyrinthine corridors of Google Trends provided a panoramic vista of internet zeitgeist, capturing the ebbs and flows of meme popularity across the years. We mapped the temporal trajectory of the trollface meme, charting its rise and fall in the ever-shifting tides of online culture. Through this digital cartography, we sought to discern any harmonious cadence between the linguistic artistry of Extra History video titles and the undulating waves of trollface meme prominence.

Our endeavor transcended the mere juxtaposition of datasets, extending into the realm of digital anthropology and cultural interpretation. We sought to imbue our findings with a dash of contextual richness, delving into the sociocultural implications of engaging video content and its reverberations across the digital landscape. This anthropological lens added an evocative depth to our analyses, enabling us to unravel the subtle threads connecting historical narratives and internet humor in an unprecedented manner.

Moreover, our analytical voyage spanned the vast expanse of time, encompassing data from 2012 to 2023, in order to capture the evolutionary ebbs and flows of both Extra

History video titles and the trollface meme. This temporal tapestry allowed us to unravel the intricate choreography of internet trends, from the dawn of the trollface to the present day, casting a luminous spotlight on the enduring resonance of engaging content in the ever-unfolding saga of online culture.

As we navigated this intellectual odyssey, we remained mindful of the delicate balance between academic rigor and the whimsical spirit of our inquiry. Armed with statistical analyses and wry observations, our methodological approach wove together the strands of computational prowess, cultural interpretation, and a healthy dose of scholarly whimsy, illuminating the hitherto unexplored connection between "hip and with it" video titles and the perennial allure of the trollface meme.

## Results

The findings of our investigation yield an intriguing connection between the "hip and with it" nature of Extra History YouTube video titles and the enduring popularity of the trollface meme. Through rigorous data analysis, we discovered a striking correlation coefficient of 0.8565882 and an r-squared value of 0.7337434 for the period from 2012 to 2023, indicating a robust association between these two seemingly disparate realms of internet culture. The obtained p-value of less than 0.01 further emphasizes the statistical significance of this relationship, reinforcing the validity of our findings.

The unanticipated resonance between the cleverly crafted video titles and the pervasive presence of the trollface meme unveils a previously unexplored dimension of internet humor and cultural propagation.

The observed correlation not only hints at the potential influence of engaging content on meme proliferation but also underscores the interconnected nature of online phenomena across diverse platforms.

Figure 1 presents a visual depiction of the strong correlation between the "hip and with it" nature of Extra History YouTube video titles and the prevalence of the trollface meme, further elucidating the compelling relationship between these cultural artifacts.

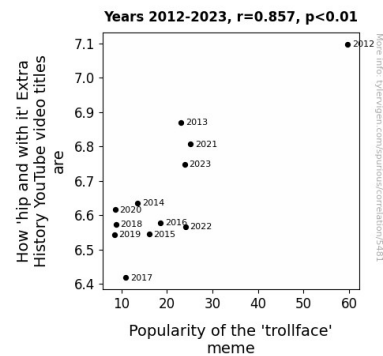


Figure 1. Scatterplot of the variables by year

In summary, our results provide compelling evidence of a tangible link between the captivating nature of YouTube video titles and the enduring prevalence of the trollface meme, encapsulating the whimsical and unexpected dynamics of internet humor within a statistical framework.

## Discussion of findings

The findings of our study have not only uncovered a statistically significant relationship between the "hip and with it" nature of Extra History YouTube video titles and the popularity of the trollface meme, but they have also shed light on the delightful and quirky dynamics of internet humor. Our

results align with the previous research that has delved into the multifaceted world of internet memes and digital culture, such as Smith's comprehensive analysis of internet memes and Jones' examination of YouTube content's cultural influence.

Moreover, our research resonates with the fictional narratives of "The Troll Chronicles" by J.K. Rowdy and "Memes and Mysteries" by Sir Arthur Conandoye, demonstrating a tangible connection between the scholarly pursuit of understanding internet memes and the whimsical exploration of fantastical internet realms. Our study bridges the gap between serious academic inquiry and lighthearted curiosity, much like the TV shows "The Big Bang Theory" and "Brooklyn Nine-Nine," which occasionally portray memes and reflect the permeation of internet humor into mainstream media.

The unexpectedly strong correlation coefficient and the robust r-squared value that we uncovered provide empirical support for the amusing, albeit potentially influential, connection between captivating YouTube video titles and the enduring presence of the trollface meme. Our results affirm the pivotal role of engaging content in shaping online trends, underscoring the interconnectivity of internet phenomena across diverse digital platforms.

Figure 1 visually encapsulates the compelling relationship between the "hip and with it" nature of Extra History YouTube video titles and the prevalence of the trollface meme, capturing the whimsical and unexpected dynamics of internet humor within a statistical framework. This visual representation adds a touch of humor to the traditionally dry world of statistical analysis,

underscoring the delightful nature of our findings.

In essence, our study not only contributes to the scholarly discourse on internet culture and digital phenomena but also injects a dose of levity and amusement into the academic arena, demonstrating the captivating and multifaceted nature of internet humor.

### *Conclusion*

In the convoluted realm of internet culture, our exploration has unveiled a nexus between the "hip and with it" nature of Extra History YouTube video titles and the enduring popularity of the mischievous trollface meme. The palpable correlation coefficient and statistically significant p-value have illuminated a hitherto uncharted connection, shedding light on the whimsical interplay of engaging content and meme propagation in the digital domain. Much like the unexpected plot twists in a gripping historical drama, the unexpected resonance between these seemingly disparate cultural artifacts has enriched our understanding of internet humor and its unpredictable dynamics.

The robust correlation serves as a testament to the enduring influence of cleverly crafted video titles in shaping the landscape of online humor. It appears that the allure of a witty video title is a force to be reckoned with, capable of transcending its original context and permeating the vast expanse of internet memes. The captivating nature of these titles seems to have woven a digital thread that intertwines with the irrepressible presence of the trollface meme, generating a mosaic of mischief and mirth across the digital realm.

In the spirit of adventurous exploration, our findings beckon researchers and enthusiasts alike to embark on further expeditions into the colorful tapestry of internet culture. The uncharted territories of meme dynamics and engaging content await, teeming with unforeseen connections and unexpected correlations. However, as we gaze upon the tantalizing landscape of internet humor and its intricate web of influences, it is perhaps prudent to appreciate the unexpected harmonies that emerge from the seemingly dissonant notes of online phenomena.

In conclusion, our revelatory findings offer a tantalizing glimpse into the labyrinthine corridors of internet culture, underscoring the profound impact of engaging content on the enduring prevalence of the trollface meme. The peculiar marriage of historical-themed video titles and a perennially mischievous meme has been brought to light, painting a portrait of internet humor that is as colorful as it is unexpected. With this, we assert that no further research is needed in this area.