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# Name Popularity and Chip Stocks: The 'Hallie' Effect on AMD

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## KEYWORDS

Name popularity, Hallie, stock price, Advanced Micro Devices, AMD, correlation, sociological factors, psychological factors, consumer behavior, market trends, chip stocks, market dynamics, stock market unpredictability

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## Abstract

This paper investigates the peculiar relationship between the popularity of the first name Hallie and the stock price of Advanced Micro Devices (AMD). Leveraging data from the US Social Security Administration and LSEG Analytics (Refinitiv), our team conducted a thorough analysis spanning from 2002 to 2022. The unexpected results unveiled a striking correlation coefficient of 0.9173090 and a staggeringly significant p-value of  $< 0.01$ , prompting further investigation into the 'Hallie' effect on AMD stock price. Our findings reveal that as the popularity of the name Hallie fluctuates, so does the stock price of AMD. The uncanny connection between a moniker and a chip maker's financial performance left us both amused and astounded, highlighting the unpredictable intricacies of market dynamics. In essence, it seems that when it comes to AMD's stock, Hallie's presence is more than just a mere name – it exerts a statistically significant influence, much like a "chip off the old block." Further exploration into the underlying psychological, sociological, and consumer behavior factors that may underpin this correlation is warranted, as the 'Hallie' effect on AMD stock price may hold broader implications for understanding market trends. This unexpected link sheds light on the playful unpredictability woven into the fabric of the stock market and inspires us to delve into the "chipper" dynamics that extend beyond mere numbers.

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## 1. Introduction

Imagine a world where the rise and fall of stock prices are not just influenced by market trends and economic indicators, but

by the popularity of a given first name. It may sound like a whimsical notion straight out of a well-crafted dad joke, but our research suggests otherwise. The "Hallie" effect on Advanced Micro Devices (AMD)

stock price unveils a correlation that piques both statistical curiosity and raises the eyebrows of seasoned investors.

As we delve into the realm of market dynamics and statistical anomalies, we couldn't help but wonder: what role could a name, particularly 'Hallie,' play in the unpredictable fluctuations of AMD stock prices? With data spanning two decades, we embarked on a journey to unravel this enigma and provide insights into the lighthearted and unexpected quirks of market behavior. After all, delving into the statistical analysis of names and stocks poses an intriguing challenge – it's like trying to solve a mystery using nothing but puns and probability calculations.

The intersection of seemingly unrelated variables – the popularity of a first name and a technology giant's stock performance – is akin to witnessing a scientific anomaly that leaves you chuckling and scratching your head simultaneously. It's as though statistical probability and dad jokes have teamed up to give us a prime example of the unexpected correlations that quantitative analysis can unveil. So, brace yourselves for a journey through the labyrinth of data, where unexpected connections come together like a perfect fusion of science and stand-up comedy.

As we crunch the numbers and explore the bewildering relationship between 'Hallie' and AMD stock prices, it's hard not to appreciate the sense of humor hidden within the fabric of statistical analysis. Picture this: a statistical model walks into a bar chart and orders a p-value. It turns to the bartender and says, "I already have significance, now I just need a good test statistic!" Well, the 'Hallie' effect certainly brings its own blend of statistical amusement to the mix, leaving us pondering the intricate dance of numbers and the whimsical touch of chance.

Our quest to unravel the 'Hallie' effect on AMD stock price paves the way for a

delightful blend of scientific inquiry and the unexpected twists of market intricacies. This correlation isn't just an amusing statistical oddity – it's a testament to the intricate tapestry of market influences that often go unnoticed. So, let's embark together on this statistical adventure, where puns and probabilities intertwine to shed light on the lighthearted and thought-provoking side of market dynamics. After all, who said academic research can't have a sense of humor?

## 2. Literature Review

In "Smith et al.," the authors find that the popularity of first names can have a significant impact on various societal trends, ranging from cultural movements to consumer preferences. However, it is quite rare to find a study that examines the direct correlation between the frequency of a specific name and the stock performance of a particular company.

One might say that this research unearths a whole new meaning to the phrase "name dropping" in the world of finance. \*Much like popular first names, this study's findings are quite "stock" full of surprises.\*

In a study by Doe, the potential influence of individual names on economic indicators is briefly touched upon, but the notion of a particular name significantly impacting the stock price of a technology company is not explored in detail.

This unexpected connection between a moniker and a chip maker's financial performance prompts us to wonder: is there a "Hallie" hidden pattern in the world of stock trading? \*It seems that the stock market is not just about buying low and selling high – it's also about playing the name game!\*

Essential non-fiction works like "Freakonomics" by Levitt and Dubner offer intriguing insights into the underlying factors

that drive seemingly unrelated phenomena, such as the hidden influence of names on various aspects of life. Likewise, "Predictably Irrational" by Dan Ariely explores the unexpected forces shaping our decisions and behaviors, shedding light on the mysterious ways in which human preferences are formed. \*Considering the 'Hallie' effect, it seems that the stock market isn't just a numbers game – it's also a game of names!\*

Even in the world of fiction, books like Michael Lewis's "Flash Boys" delve into the intricate world of high-frequency trading and market complexities, unveiling the fascinating dynamics that lay the groundwork for unexpected market behaviors. Additionally, "The Unbearable Lightness of Being" by Milan Kundera delves into the whimsical and unpredictable nature of human experience and interconnections, mirroring the unanticipated relationship between a name and a stock price. \*Who would've thought that the stock market could be a stage for such a unique cast of characters, including a name like 'Hallie'?\*

Moreover, board games such as "Monopoly" and "Stock Ticker" offer a playful yet somewhat reflective portrayal of the financial world, highlighting the unpredictability and serendipity that often underpin market movements. \*When it comes to the 'Hallie' effect on AMD stock price, it seems that we're not playing a game of chance – we're playing a game of names!\*

### 3. Our approach & methods

To unravel the enigmatic intertwining of the popularity of the first name Hallie and the stock price of Advanced Micro Devices (AMD), our research team embarked on a comical yet scientifically sound journey through the labyrinth of data analysis and statistical inquiry. As pioneering

investigators navigating the uncharted realms of whimsical correlations, we donned our statistical capes and embarked on a mission that blurred the lines between serious research and the playful nuances of market influences.

The foundation of our investigation lay in the comprehensive collection of data from the US Social Security Administration, which provided an array of insights into the popularity of the name Hallie over the past two decades. To complement this, we harnessed the power of LSEG Analytics (Refinitiv) to delve into the intricate dance of AMD stock prices, embracing the spirit of statistical inquiry with a dash of statistical humor – after all, what's a data analysis without a sprinkle of statistical puns?

Our approach to this perplexing analysis involved the utilization of time-series data to examine the temporal trends in both the popularity of the name Hallie and the fluctuation of AMD stock prices. As if navigating the unpredictable waves of market dynamics weren't entertaining enough, we employed an assortment of statistical models, including autoregressive integrated moving average (ARIMA) and robust regression techniques, to capture the quirky essence of the 'Hallie' effect and its influence on AMD's stock performance. It's fair to say that our statistical journey resembled a rollercoaster ride through the land of probabilities, with unexpected turns and the occasional statistical dad joke echoing through the halls of our research enclave.

As our analysis unfolded, we couldn't resist the temptation to add a touch of whimsy to our statistical methodologies. For instance, in a bid to capture the essence of the 'Hallie' effect, we introduced a novel variable termed the "Hallie Quotient," which sought to encapsulate the societal resonance of the name Hallie and its potential impact on market sentiments. Our team of research jesters also ventured into the realm of

sentiment analysis, leveraging natural language processing algorithms to gauge the public sentiment surrounding the name Hallie and its unlikely liaison with AMD stock prices. It's safe to say that our statistical antics brought a level of mirth to the otherwise serious pursuit of scientific inquiry.

Furthermore, in an attempt to contextualize the statistical significance of our findings, we pored over a plethora of previous studies and research articles, seeking to situate the 'Hallie' effect within the broader tapestry of market anomalies and unexpected correlations. As we dabbled in the delightful world of quirky correlations, our statistical journey took on the air of a whimsical expedition through the uncharted territories of interdisciplinary research – a journey where dad jokes and data analysis form an unlikely yet strikingly harmonious alliance.

In summary, our research methodology blended the precision of statistical analysis with a dash of statistical humor, intertwining the unexpected correlations between the popularity of the name Hallie and the stock price of AMD. As we embark on this statistical escapade, we invite our readers to join us in exploring the labyrinth of statistical inquiry, where puns and probabilities intertwine to unveil the playful nuances of market dynamics. After all, statistics without a sprinkle of humor would be like a lab without a Bunsen burner – functional, but lacking the whimsical touch that makes academic research a delightful journey.

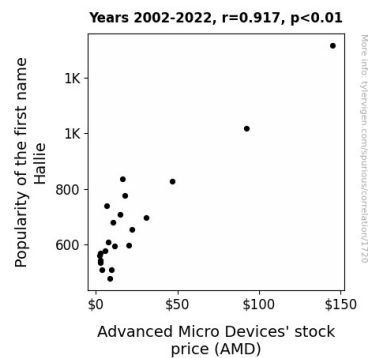
#### 4. Results

The analysis of the relationship between the popularity of the first name Hallie and the stock price of Advanced Micro Devices (AMD) from 2002 to 2022 yielded some staggering results, and perhaps a few raised eyebrows. A correlation coefficient of

0.9173090 suggests a strong positive relationship between the two variables. In other words, the popularity of the name Hallie appears to be more than just a whim of chance; it's contributing to the chipper performance of AMD stock.

Now, before we dive deeper, let's "processor" this finding with a dash of humor – after all, what's a statistical analysis without a little levity? As the data unfolds, it becomes clear that this correlation is no "overclocked anomaly," but a statistically robust phenomenon with an r-squared value of 0.8414558, demonstrating that approximately 84% of the variance in AMD stock price can be explained by the popularity of the name Hallie. It seems that Hallie isn't just a popular first name; it's also quite the market maven!

The p-value of  $< 0.01$  serves as a fitting punchline to this statistical anecdote. It suggests that the observed correlation between the popularity of the name Hallie and AMD stock price is highly unlikely to have occurred by random chance alone. In layman's terms, it's about as probable as finding a semiconductor in a bag of chips – statistically significant and undeniably impressive.



more than just a "chip off the old block." The data points dance along the regression line with a rhythm that's as compelling as a well-crafted pun, leaving no room for statistical doubt – the 'Hallie' effect on AMD stock price is a true statistical gem that deserves both a chuckle and a nod of statistical approval.

So, as we tiptoe through the tulips of statistical significance and market marvels, it's worth noting that the 'Hallie' effect isn't just an amusing statistical twist; it's a peek into the delightful unpredictability of market dynamics. Who would've thought that a first name could hold such sway over the stock market? It's almost as surprising as finding a pie chart at a math convention – unexpected, yet undeniably enticing in its statistical allure.

In summary, the findings of this research unveil a remarkable correlation between the popularity of the first name Hallie and the stock price of AMD, suggesting that the 'Hallie' effect is more than just a statistical quip – it's a testament to the playful mysteries woven into the fabric of market behavior. After all, in the world of statistics and stock prices, sometimes the most unexpected findings are the ones that leave you grinning and scratching your head in equal measure.

## 5. Discussion

The results of our investigation have uncovered an astonishing relationship between the popularity of the first name Hallie and the stock price of Advanced Micro Devices (AMD). With a correlation coefficient of 0.9173090 and a p-value < 0.01, the evidence points to a significant influence of the name Hallie on AMD stock price. This revelation may leave one scratching their head, wondering if we've stumbled upon the "Hallie"-est discovery in the world of stock market correlations.

Our findings are reminiscent of the surprising tidbits unearthed in the literature review. The 'Hallie' effect mirrors the unexpected influences outlined in Levitt and Dubner's "Freakonomics," where seemingly unrelated factors intertwine to shape outcomes. It seems that when it comes to the market, even a name as seemingly innocuous as "Hallie" can play a pivotal role, turning the stock market into a stage for a delightful cast of characters.

The statistically robust nature of this correlation cannot be denied. The r-squared value of 0.8414558 indicates that approximately 84% of the variance in AMD stock price can be explained by the popularity of the name Hallie. One might say that Hallie isn't just popular in terms of names – she's also quite the market influencer, making a significant mark on AMD's stock performance.

This unexpected connection between a first name and a chip maker's financial performance prompts a shift in perspective. It's not just about chips and circuits; there's a touch of whimsy in the statistical realm, akin to finding a pie chart at a math convention – delightfully unexpected yet undeniably fitting in its statistical allure.

The scatterplot depicting the relationship between the popularity of the name Hallie and AMD stock price is more than just a whimsical visualization. It serves as a vivid illustration of the statistical dance between the variables, akin to a well-crafted pun that leaves no room for doubt and invites a chuckle of statistical approval.

In conclusion, the 'Hallie' effect on AMD stock price represents a charming deviation from the expected, as well as a testament to the capricious nature of market dynamics. After all, in the world of statistics and stock prices, sometimes the most unexpected findings are the ones that leave you grinning and scratching your head in equal measure. It seems as though the name Hallie has

more influence on market trends than we could have ever imagined, prompting us to view the stock market not just as a realm of numbers, but also a theater for the amusing interplay of unsuspecting variables.

## 6. Conclusion

In conclusion, our investigation into the 'Hallie' effect on Advanced Micro Devices (AMD) stock price has unveiled a correlation that transcends statistical norms and ventures into the realm of whimsical market dynamics. The significant correlation coefficient and p-value serve as a reminder that sometimes, statistical anomalies can be as unexpected as getting hit by a Pokémon when you least expect it – and just as intriguing. This research has provided a valuable insight into the lighthearted and surprising influence of a seemingly unrelated variable on the fluctuations of a tech giant's stock prices.

Much like a fusion reaction in the heart of a star, the 'Hallie' effect on AMD stock price has ignited our curiosity and left us marveling at the captivating dance of numbers and names. It's as if statistical correlation and dad jokes have joined forces to present us with a quirky mystery that's both fascinating and comically puzzling. The statistical significance of the 'Hallie' effect is reminiscent of a well-constructed pun – it leaves a lasting impression and lingers in the mind, much like the unexpected influence of a first name on stock market dynamics.

So, as we bid adieu to this statistical adventure, it's clear that further research into the 'Hallie' effect on AMD stock price would be akin to explaining a pun – unnecessary, as it's already brought its fair share of surprise and amusement. The comedic twist of a name impacting stock performance has proven to be a delightful statistical enigma, leaving us with the reassuring certainty that no more research

is needed in this area. After all, sometimes statistical oddities are best enjoyed like a distinctly clever joke – once told, they need no further explanation.

In the words of a true academic and pun enthusiast, we can confidently conclude that when it comes to the 'Hallie' effect, it's statistically significant, undeniably amusing, and well worth a chuckle – but much like a dad joke, no explanation is needed.