# A Game of Points: The Super Bowl Spread and Connecticut's Homestead Dread

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# ABSTRACT

### A Game of Points: The Super Bowl Spread and Connecticut's Homestead Dread

This paper delves into the unexpected and perhaps, inexplicable relationship between the point difference in Super Bowl games and the highest sale price for a single-family home in the fine state of Connecticut. Using data sourced from Wikipedia and the Connecticut Office of Policy and Management (CT OPM), a comprehensive analysis spanning the years 2006 to 2021 was undertaken. The findings revealed a remarkably robust correlation coefficient of 0.7873385 with a statistically significant p-value of less than 0.01. Surprisingly, it seems that the spectacle of the Super Bowl may indeed have a palpable impact on the real estate market in the Constitution State. Whether this correlation is merely fortuitous fluke or a reflection of some deeper cultural phenomenon remains a question as intriguing as the game of football itself. This study not only sheds light on an unusual statistical relationship but also offers a lighthearted glimpse into the unpredictable world of interdisciplinary research.

Keywords:

Super Bowl, point difference, Connecticut, homestead prices, real estate market, statistical analysis, correlation coefficient, data analysis, interdisciplinary research

## **I. Introduction**

### INTRODUCTION

The field of economics and urban analysis has long been inhabited by practitioners seeking to uncover the hidden connections and underlying influences that shape real estate markets. These endeavors often involve rigorous statistical analysis, hypothesis testing, and modeling techniques to ascertain the myriad factors affecting property prices. In this vein, the present study endeavors to probe an unconventional and purportedly whimsical link between the outcome of the Super Bowl and the highest sale price for a single-family home in the northeastern enclave of Connecticut.

The notion that a sporting event steeped in spectacle and athleticism could have any bearing on the housing market may appear preposterous at first glance. However, as renowned economist John Maynard Keynes once quipped, "The market can remain irrational longer than you can remain solvent." With this in mind, we set out to explore whether the ebbs and flows of gridiron triumphs and defeats have any tangible impact on the ebb and flow of real estate fortunes in the Nutmeg State.

The title of this study, "A Game of Points: The Super Bowl Spread and Connecticut's Homestead Dread," alludes to both the competitive essence of the Super Bowl and the potential implications for homeowners in the state of Connecticut. As we wade into this uncharted territory, it is crucial to maintain a balanced and methodical approach, acknowledging the fantastical premise of our inquiry while anchored firmly to the principles of empirical analysis.

The pursuit of this endeavor became all the more compelling when initial explorations of available data exhibited a correlation that few could have anticipated. It is our hope that by detailing the methodology, results, and implications of this investigation, we can not only elucidate this peculiar correlation but also perhaps inspire a touch of whimsy and wonder in the often stern countenance of academic inquiry. For, after all, as the comedienne Lily Tomlin once quipped, "Reality is the leading cause of stress among those in touch with it." With that in mind, let us embark on a lighthearted odyssey through the realm of statistics and surprises.

## **II. Literature Review**

The authors found that the connection between the point difference in Super Bowl games and the highest sale price for a single-family home in Connecticut has been, unsurprisingly, a neglected area of inquiry in the realm of economic analysis. Nonetheless, a few authors have ventured into this peculiar domain. Smith et al. (2015) attempted to draw parallels between the margin of victory in professional football games and the fluctuations in housing prices, ultimately suggesting a tenuous link. Doe and Jones (2018) took a more innovative approach, proposing a potential correlation between Super Bowl outcomes and luxury property sales in select U.S. states. While their findings presented some suggestive trends, the robustness of the association remained in question.

Turning to more tangentially related works, "The Economics of Super Bowl Spectacles" by Johnson (2017) provides a comprehensive examination of the economic impacts of hosting the Super Bowl, albeit focusing primarily on host cities rather than distant residential markets such as those in Connecticut. On a more speculative note, "Touchdowns and Townhouses: A Comparative Analysis" by Anderson (2013) briefly touches upon the intersection of sports events and real estate, inviting readers on an imaginative journey to envision the potential interplay between touchdowns and townhouses.

In the realm of fiction, there are no direct references to the Super Bowl and real estate in Connecticut, but one cannot overlook the thematic intersection of competitive fervor and housing in literary classics. "The Great Gatsby" by F. Scott Fitzgerald and "A Man Called Ove" by Fredrik Backman both offer nuanced portrayals of the relationship between social events and the dynamics of property ownership. While their settings are a far cry from the football frenzy of the Super Bowl, their underlying themes of aspiration and societal norms are not entirely dissimilar.

Stepping into more whimsical territories, this research must also acknowledge the unorthodox methods of inquiry that have been undertaken in the pursuit of understanding the Super Bowl's influence on Connecticut's real estate. Anecdotal evidence and casual observations, including perusing obscure blog posts, deciphering fortune cookie messages, and even scrutinizing CVS receipts, have all contributed to the collective imagination on this peculiar crossroads of sports and housing. While these sources are not conventional by academic standards, they provide a peculiar lens through which to ponder the enigmatic relationship between the Super Bowl and the Connecticut housing market.

# **III. Methodology**

Data Collection:

The data for this study was collected from various sources, including Wikipedia and the Connecticut Office of Policy and Management (CT OPM). The years 2006 to 2021 were selected as the time frame for analysis, encompassing fifteen Super Bowl events and corresponding real estate market trends within the state of Connecticut. While these data sources may raise some skeptical eyebrows due to their potentially less scholarly nature, it is worth noting that they served as the most comprehensive and accessible repositories for the specific variables under investigation. The use of such unconventional sources infuses this research with a certain quirkiness, reflective of the subject matter it explores.

#### Super Bowl Point Difference Measurement:

To quantify the outcome of each Super Bowl game, the point difference between the winning and losing teams was recorded. This variable was chosen as an indicator of the magnitude of victory or defeat, encapsulating the competitive dynamics of the game. As a lighthearted aside, it could be argued that these point differentials also signify the emotional ups and downs experienced by fans, akin to the roller coaster of emotions that awaits homeowners in the tumultuous real estate market.

#### Highest Sale Price for a Single-Family Home in Connecticut:

The primary focus of this study was on the highest sale price for a single-family home within the boundaries of Connecticut during the aforementioned years. This variable served as a proxy for the overall state of the real estate market, capturing the pinnacle of property transactions and offering insights into the upper echelons of residential property values. The very notion of a "highest sale price" inherently evokes imagery of the zenith of real estate triumph - a notion that finds an unexpected parallel in the triumphs and defeats witnessed on the gridiron. Statistical Analysis:

Upon assembling the data, a comprehensive statistical analysis was conducted to explore the potential relationship between the Super Bowl point difference and the highest sale price for single-family homes in Connecticut. Correlation coefficients, regression analyses, and significance tests were the tools employed to unravel the mysteries underlying this improbable association. The use of these conventional statistical methodologies amidst the unorthodox premise of the study creates a delightful juxtaposition, underscoring the playfulness inherent in academic investigations of unusual phenomena.

#### Limitations:

It is important to acknowledge that the utilization of unconventional data sources and the seemingly whimsical nature of the research question posed certain limitations. As with any scholarly endeavor, the constraints of data availability and the interpretive scope of the study necessitate a degree of caution when interpreting the findings. Nevertheless, it is our hope that this study will serve as an invitation to embrace the unexpected and to find delight in the unlikeliest of statistical phenomena.

# **IV. Results**

The analysis of the data collected from the years 2006 to 2021 yielded an unexpected and intriguing result. The correlation coefficient between the point difference in Super Bowl games and the highest sale price for a single-family home in Connecticut was found to be 0.7873385, indicating a strong positive relationship between these two seemingly disparate phenomena. The

coefficient of determination (r-squared) was determined to be 0.6199020, signifying that approximately 61.99% of the variance in home sale prices can be explained by the variation in Super Bowl point differences. Moreover, the obtained p-value of less than 0.01 underscores the statistical significance of this correlation, corroborating the strength of the relationship observed. Figure 1 illustrates the scatterplot depicting the positive correlation between the Super Bowl point difference and the highest sale price for a single-family home in Connecticut. The figure

visually encapsulates the surprising connection uncovered by our analysis, showcasing the

intriguing trend between these two variables.

The robustness of the correlation coefficient suggests that there may indeed be a discernible impact of Super Bowl outcomes on the real estate market in Connecticut. While this finding may raise eyebrows and prompt a skeptical chuckle, the statistical evidence speaks for itself. The implications of this connection, whether rooted in cultural phenomena or happenstance, beckon further examination and contemplation, much like an unexpected twist in an enthralling gridiron match.



Figure 1. Scatterplot of the variables by year

It is worth noting that while the observed correlation is substantial, it does not imply causation. The tantalizing question of whether the vicissitudes of football fortunes directly influence property prices, or if an unseen variable underpins both phenomena, remains an enigma that warrants deeper exploration. This study not only sheds light on a unique statistical relationship but also invites speculation, mirth, and curiosity in equal measure, akin to the unpredictability of a captivating championship game.

## V. Discussion

The findings of this study provide compelling evidence supporting the long-neglected relationship between the point difference in Super Bowl games and the highest sale price for single-family homes in Connecticut. The striking correlation coefficient of 0.7873385 and the statistically significant p-value of less than 0.01 offer robust support for the notion that Super Bowl outcomes may indeed exert a discernible influence on the real estate market in the Constitution State. The results not only align with, but also surpass the implications of prior research, thus showcasing the palpable impact of Super Bowl spectacles on the residential property market.

Our results are in concordance with the work of Smith et al. (2015), who drew parallels between the margin of victory in professional football games and housing price fluctuations. It appears that the tenuous link proposed by Smith et al. (2015) is, in fact, more robust than previously appreciated. Furthermore, the suggestive trends identified by Doe and Jones (2018) regarding the correlation between Super Bowl outcomes and luxury property sales find substantial empirical support in the present study. The substantial correlation coefficient and the visually captivating scatterplot further corroborate the potential interconnectedness of these seemingly unrelated domains.

This study builds upon the scholarly foundations laid by Johnson (2017) and Anderson (2013), elucidating the potential ramifications of Super Bowl dynamics on distant residential markets. While Johnson (2017) primarily focused on host cities, the findings of our study extend the economic impacts of the Super Bowl to distant residential markets, exemplified by the discernible influence on the Connecticut real estate landscape. The whimsical realms of literary classics, such as "The Great Gatsby" and "A Man Called Ove," are not as far removed from contemporary statistical observations as one might initially surmise. The thematic intersection of competitive fervor and housing in literature finds a parallel in the palpable influence of football outcomes on residential property prices in modern-day Connecticut.

Moreover, the unorthodox methods of inquiry that have been adopted in this research deserve a reevaluation. Anecdotal evidence and casual observations, often dismissed in academia, have played an unexpected role in shaping the conclusions of this study. The eccentricity of these methods has unexpectedly magnified the robustness of the correlation identified, underscoring the unquestionable statistical significance of this unusual relationship. It is a striking reminder that unconventional sources can unravel profound insights, much like a hidden yardage gain in the final moments of a thrilling football game.

While the observed correlation is substantial, it is important to emphasize that this study does not imply causation. The tantalizing question of whether the vicissitudes of football fortunes directly influence property prices, or if an unseen variable underpins both phenomena, remains an enigmatic puzzle warranting deeper exploration. This study enhances our understanding of a truly unique statistical relationship while inviting a sense of contemplative mirth and scholarly curiosity, akin to the multifaceted unpredictability of a captivating championship game.

### **VI.** Conclusion

In conclusion, our study into the perplexing nexus between the point difference in Super Bowl games and the highest sale price for a single-family home in Connecticut has yielded an unexpected and robust correlation coefficient of 0.7873385, with a statistically significant p-value of less than 0.01. This peculiar relationship, while initially met with skepticism and raised eyebrows, has withstood rigorous statistical scrutiny, much like the unexpected resilience of an underdog football team. These findings, like a well-executed touchdown play, highlight the intricate and often confounding interplay between seemingly unrelated phenomena in the realm of economic and housing markets.

The implications of our results beckon further contemplation, akin to the suspense of an overtime period in a championship game. While causality cannot be inferred from our findings, the statistical evidence presents an intriguing avenue for future inquiry. As famed economist Milton Friedman once postulated, "Casual empiricism is no more useful in a scientist than casual reading in a scholar," we must approach the enigmatic relationship between Super Bowl outcomes and property prices with meticulous rigor and an unquenchable spirit of inquiry.

The implications of this study extend beyond the confines of statistical analysis, inviting a touch of whimsy and wonder into the often stern countenance of academic research. This unexpected correlation serves as a reminder that, in the words of renowned philosopher Friedrich Nietzsche, "There are no facts, only interpretations," prompting us to reconsider the multifaceted nature of economic influences and cultural reverberations.

In light of these notable findings, it is our assertion that no further research is needed in this area. The statistical evidence presented in this study stands as a testament to the unpredictability and hidden connections that underpin our world, much like the exhilarating unpredictability of a Super Bowl game. As we bid adieu to this lighthearted odyssey, we leave the door ajar for future researchers to explore the whimsical and uncharted territories that enrich our understanding of the intricate tapestry of economic and cultural phenomena.